SIERRA MADRE NEWS

WEDNESDAY NOON is the deadline for all church, club and society news. The rule must be strictly enforced. Wont' you help?

FRIDAY, NOVEMBER 5, 1937 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA — VOLUME 32, No. 7

Age Pensions Threaten Trouble

County Charity Head Tells Women Of Danger In State's Liberal Law

Reflecting the open heartedness of its citizens, California's generous old age pension law is becoming a hardship upon established citizens of the state and may cause a violent reaction, Rex Thompson superintendent of Los Angeles county's charity department told nearly 300 women assembled here on Monday at a regional meeting of the Federation of Woman's Clubs. The influx of poverty stricken refugees from the midwest dust bowl and other areas and loosely drawn provisions of the State's social security act is a direct menaec to the State's well-being, the women were told.

Thompson discussed the situation most interestingly and the women got almost a shock out of the alarming number of mental cases that are crowding the hospitals for the insane and feebleminded as related by Howard M. Jay, assistant superintendent of Los Amigos, the Los Angeles county institution which cares for its mental defectives.

"We must tighten up the lines so that we are sure we are giving relief to people actually in need of it," he said. "It is now possible to draw an old age pension in California while owning $3,000 worth of property, a $1,000 cash value insurance policy, and an income of $15 a month, as well as relatives who are able to care for one," he said.

He added that since the old age pension has been provided the department of charities has been swamped with as many as 20,000 people in one month, asking for aid in filing applications.

"Over paternalim" of government was assailed by the speaker, and it was pointed out that seven or eight million people now expect the government to provide them with a living.

"The scars of depressions are not remedied as soon as the mills start humming and the balance sheet comes out of the red!" he warned. "It will take many years to re-educate those millions of people who have clung to relief."

There are 25,153 mentally defective patients in California institutions exclusive of prisons, was the startling fact pointed out by Howard M. Jay, at the afternoon session.

"On the present basis of populationlation increases in California institutions," he said, "we should either build a new institution to house an additional 3,000 patients every four years, or provide these additional facilities in existing institutions."

Paradoxically, he said, though the greater proportion of population exists south of the Tehachapi mountains, the greater institutional capacity lies north of them.

Preventive measures must be taken to remedy these appalling conditions and he urged the women present to support a sterilization program, continue educating the people regarding venereal diseases, and include an alcoholic educational rogramfi

"Alcohol accounts for an increase of 60 per cent in the number of mental cases in the past three years," he warned.

Voorhis Tells How To Keep Out Of War

Congressman Lays Down Four Rules As Price Of Peace For United States

Congressman Jerry Vorhis of the 12th District, in a straight from the shoulder talk at the Wistaria Vine Gardens Sunday night, told an assemblage that taxed the seating capacity of the dining pavillion, that the best way for the U.S. to avoid war is to place an embargo upon the materials of war.

The Congressman cited four things that America must do if she sincerely wishes to pay the price of peace: 1—Take all the profits out of war by placing an embargo upon scrap iron and war materials; 2—support legislation to conscript wealth before conscripting man power; 3— Keep our heads when confronted with propaganda stories and remember there are entrenched interests behind them; 4—Keep our bankers and financial agents from lending money to aggressor nations.

Further pointing out that the "good neighbor" policy of the United States if consistently followed included the granting of independence to the Phillipines — which according to military authority quoted by the Congressman are useless as a military defense and prohibitive in cost.

By maintaining a strong national defense, refusing to either boycott or police warring nations, dropping our imperialistic program and demanding that other nations do likewise we will be able to keep out of embroilments, he said.

Business Houses To Close Armistice Day

Sierra Madre business houses will remain closed all day Thursday in celebration of Armistice Day.

School children will get a holiday, the library, the city hall, the bank and the post office will be closed. Outgoing and incoming mail will be dispatched as usual, but only boxholders will be able to receive mail.

Drug stores and filling stations will be about the only businesses open during the day.

Hallowe'en Pranks Keep Police Busy

Some Boys Go Out Of Bounds And Are Held For Action In Juvenile Court

Sierra Madre police were kept on the jump over the Hallowe'en weekend with merrymakers cutting the usual madcap pranks of throwing elderly tomatoes, soaping cars and windows, throwing cans and rubbish into the street, and now and then a reported stink bomb or two. Two pranks caused serious complications for the youthful perpetrators.

An eastbound Pacific Electric car on Sierra Madre Boulevard near Sunnyside was the target for a barrage of green oranges that broke a window and showered glass into the lap of a woman passenger. The train crew reported the incident to the police department who sent out a radio car and picked up two juveniles, both 16 years old, near the scene. After questioning by police the boys admitted their guilt and were booked and bound over to the county juvenile department.

Mrs. R. P. Carleton, 73 West Laurel, advised the police that while driving East on Sierra Madre Boulevard between Sierra Madre Villa Road and Michillinda Boulevard in County territory a roving gang of boys threw tomatoes at her car breaking one of the wind wings.

Collegian Debaters Here Sunday

A star debating team from Pasadena Junior College will meet Occidental's crack men in a debate at the Congregational Church Young People's meeting here Sunday at 6:30 that is open to the public.

Jean Valentine and Raymond Simpson will represent J. C. against Albert Speher and Robert Semple of Occidental on the question: Resolved: "That the National Labor Relations Board Should be Empowered to Enforce Arbitration of all Industrial Disputes."

Valentine and Simpson have been coached by Carl E. Davis who produced the national championship team last year, and they are expected to uphold the record of the team in this year's contest. Both men have shown exceptional ability in forensics, according to interested observers. And Simpson, son of Dr. R. C. of this city won the Pacific Coast Championship in oratory last year.

A short musical program precedes the debate and refreshments will be served following it. Everyone interested is invited to attend.

Error In Tax Bills Causes Confusion

Through an error in making up Sierra Madre tax bills in the county auditor's office, many Sierra Madreans received bills with an item of $1.80 per $110 of assessed valuation upon them for which they are not responsible. The item applies only to assessment district No. 1, for the Canyon park plunge bond issue. It is not a debt against the city as a whole. Many who received the incorrect bills called at the city hall to protest. The statements made it appear that the total tax rate for all purposes here is $7.14.

Kiwanians And Their Ladies Get Lesson In Black Art

The modern way to pull a rabbit out of a hat, put a string of colored handkerchiefs in an egg, and the latest improvement on the venerable old Chinese ring trick, was demonstrated by Mr. and Mrs. William Larsen, amateur magicians par excellence, before more than fifty members and guests at the Kiwanis club "ladies night," Thursday evening at the Woman's clubhouse.

Cascade Mum Show Opens Today

Entries Promise Brilliant Display As Forerunner Of Interesting Events

The first cascade chrysanthemum show ever to be held in California which opens at 11 a.m. today in the Wistaria Vine Gardens has attracted state-wide attention of garden clubs, horticultural societies and "mum" growers who will gather from all over the Southland to view the unmatched exhibition of cascades.

Judging in the amateur, private and commercial divisions by Mrs. A. R. ("Peg") Jewel, Miss Edna B. Ketchum and C. Jacques Hahn, noted flower judges, will begin as soon as the show opens.

The Sierra Madre Woman's Club is sponsoring the amateur divisions with Mrs. Hazel James Ferguson acting as general chairman in charge of the exhibitions. A group of Juniors in their prettiest gowns and most engaging smiles will be on hand to act as hostesses for the show, and members of the senior section will be at the gate and act in an advisory capacity.

Following the judging sixty prominent society women will gather for luncheon at a "no host" affair at 1 p.m. today.

Jose Arrias and his California Troubadours will entertain the show patrons with songs of old Spain and colorful dances from 4:30 to 7:30 p.m. today and tomorrow.

Newspaper publishers of the San Gabriel Valley Unit of the California Newspaper Publishers Association, with the *Sierra Madre News* as host paper, will hold their monthly dinner meeting under the vine at 6:30 o'clock tonight after seeing the cascade show.

A princess of Japan, Miss Akemi Togo, better known as "flower ambassador," will present the delicate art of Japanese flower arrangement Saturday at 3:30 p.m. Much interest is evinced in this event as Miss Togo is favorably known throughout the state.

The California Horticultural Society meeting originally scheduled for luncheon on Saturday has been changed to a dinner meeting at 6:30 p.m. the same day, at which time a large assemblage of members will hear discussion of the possibility of establishing the perfume industry in Southern California.

The last day of the show, Sunday, will have the Sun Chamber Music ensemble playing in concert from 2 to 5 p.m., and in the evening a round table discussion on gardens, parks, and water problems of the community will be held at a 6:30 dinner meeting that is open to the public.

Sierra Madre Gets Its Tax Bills

Bills to 750,000 Los Angeles county taxpayers, prepared under the direction of H. L. Byram, County Tax Collector, are going into the mail this week, nearly all of those intended for Sierra Madre having been delivered Wednesday. The statements involve charges on more than 1,250,000 parcels of property.

The total charge this year for the entire county will be approximately $114,500,000 as compared with a total tax charge last year of $107,798,812.56. However, the figure is substantially below the high point of 1929 when the charges totaled $134,600,899.

Collections for the fiscal year 1936-37 which ended June 30, totaled $100,559,421.23, the Tax Collector points out, with a delinquency record for the year of $7,239,391.33, or 6.72 per cent of the year's total charge.

Taxpayers have until December 5 to pay their bills, after which date there will be an 8 per cent penalty on the first installment with a second penalty of 3 per per cent being imposed if taxes are not paid following the second installment deadline April 20, 1938.

After the April date the privilege of starting a ten-payment account on properties delinquent will expire, Mr. Byram points out. He also stresses the point that the privilege of making redemptions in full by payment of taxes without penalties and with seven per cent interest from July 1, 1936, expire on April 20. After that date the redemption penalty of one per cent per month will be in effect.

Local residents who do not receive their tax bills before November 10 should make application promptly to the County Tax Collector's office on the third floor of the Hall of Justice.

Volunteers To Clean Up Cemetery

Shameful Condition To Be Corrected And Caretaker Will Be Employed

A condition that has long been a reproach to Sierra Madre is about to be corrected. The cemetery in East Sierra Madre Blvd. is to be cleaned of weeds and underbrush, the walks realigned and made passabue and perennial plants and shrubs planted. And then it is to be kept in such condition that hometown folks will not feel called upon to steer visitors away from the place or hide their faces in shame if it is discovered.

A call has gone forth for volunteers to appear at the cemetery at 9 o'clock Sunday morning, armed with picks, shovels, rakes and hoes. Every able bodied, red blooded Sierra Madrean is invited to show that he is interested in his city. A number have already registered, including members of the Legion and Veterans of Foreign Wars posts, Kiwanis Club and Volunteer Fire Department.

But there is plenty to be done and the larger the crew the sooner the task will be finished. Those unable to volunteer their services are asked to make financial contributions to be applied to a caretaker's compensation.

Harry Lange, 'phone 93, has been delegated to receive contributions and to enroll volunteers. He asks that everyone who can possibly give a few hours will report for duty Sunday morning and that those who cannot will send in their donations. Take your own implements along to the cemetery.

Eyes In Roses Are Vitally Important

Roses have eyes!

If you don't believe it ask any member of the Pacific Rose Society and he or she will tell you about it.

More than sixty members of the Society met in the dining pavillion of the Wistaria Vine Gardens Tuesday night to hear a discussion of rose culture by Henry A. Jannoch, noted rose expert. Members present came from as far north as Santa Barbara and as far south as San Diego.

Spaced around the beautiful dining hall were paintings of flower studies by Alfred James Dewey, and his students, Leslie B. Wynne, and Catherine B. Wynne, his mother; Marian Vannier, Richard W. Knapp and Myrtle Weese.

Always buy the number one grade of roses, Mr. Jannoch said, in his instructions to the rose gardeners, and plant only during the coldest part of the winter, which is the dormant time of the rose—in a heavy soil if possible, with a liberal coating of dairy fertilizer, spading in well, to a depth of 18 inches, if you can dig that deep.

When digging the hole to receive the rose make it deeper than is necssary, then heap a cone of earth in it, setting the rose on the cone with the roots fitting down over the sides of the cone. Tamp the earth down firmly, but be careful not to settle the rose to deep, which will cut off circulation.

"Roses need water all the time. The best way to irrigate is to make circular basins around the bush, which can also be filled with mulch to prevent soil baking and heating," he told his interested listeners.

Pruning is best done in midwinter, when unwanted plants may be transferred or replaced with dormant new ones, or bushes may be severely pruned for shapliness and best blooms later.

The best "eyes" of a rose branch, he said, are between the hilt and the terminal. The first two "eyes" are generally dormant, so concentrate on the third, foruth and fifth "eyes," remembering that the top ones are no good at all. According to Mr. Jannoch, the best "eyes" of the rose are in the center of the stem.

"As the sap goes to the point of least resistance, if you must cut off dead flowers, cut them far down the stalk," he cautioned.

Fred Walters, president of the Rose Society, presided over the meeting, and was the recipient of congratulations from the members for his sweeping 31 ribbons from the Pasadena Flower Show in the rose section.

103 Names Already Added To Roster Of Local P.T.A.

Mrs. Gladys Albright, chairman of the P.T.A. membership committee reports 103 new members signed up, and the membership contest between th pupils in the rooms of Miss Zayda Leonard, Miss Dorothy Moote and Mrs. Ruth Gardener is causing a furore at the school where a big rainbow charts the number of new members gained by the students. The first room to reach the pot of gold wins a prize.

Union Organizers Come To Town; 3 Workmen Lose Jobs

A flying squadron of labor organizers breezed into Sierra Madre Saturday morning and three local workman lost their jobs. They were employed as painters on the new bungalow court at West Sierra Madre Blvd. and Sunnyside avenue. Monday outsiders took their places.

Grabbing the painting contractor on their arrival the organizers led him across the street to their automobile where six of them gave him a "talking to." He "saw the light," they said afterward and immediately ordered the four painters on the job to join the union with a $10 iniation fee, monthly dues of $2 and undetermined assessments for strike benefits, etc., or else. One man joined. The other three lost their jobs.

There has been talk for some time that if the force was not unionized the job might be decorated with creosote. Oscar Warschaw, the owner and builder, refused to discuss the incident.

Firemen Lead Roll Call Of Red Cross

Check Arrives As Volunteers Line Up For 1937-38 Membership Campaign

Though some contributions have already been received, opening of Sierra Madre's Red Cross membership campaign has been postponed until next Friday morning, when a crew of 22 well trained volunteers will take the field under direction of former Mayor C. W. Jones.

There was a meeting of the volunteers Tuesday afternoon when they were instructed in their duties and the city laid out in districts that will be thoroughly covered by groups assigned to them. The campaign closes Thanksgiving Day, but Mr. Jones believes his workers will be able to complete their job in ten days with the co-operation that is expected of local citizens.

Being the first on the scene is the usual thing for the Sierra Madre firemen and they accordingly were the first contributor to the roll call. Their check for $20 was a grateful addition to the depleted treasury.

The Sierra Madre grammar school was the second 100 per cent contributor, when Miss Elizabeth Steinberger, principal, handed a twenty-one dollar check to Miss Louise Judson. Mrs. Yerda Adams was chairman of the committee representing teachers and employers.

Miss Louise Judson, executive secretary, has been relieved of office detail during the campaign by Miss Edith Rankin, to leave her free to devote her entire time to the membership campaign.

Among the members who have volunteered for service this year are Mrs. C. W. Bowen, chapter chairman; Mrs. Yerda Adams, Mrs. William Schwartz, Miss Mary M. Woodford, Mrs. Howard Cant, Miss Daisy Hawks, Mrs. Emile Smith, Mrs. M. D. Welsher, Miss Ruth Pridham, Mrs. H. H. Holland, Miss Mary Francis Brain, Mrs. Margaret Senour, Miss Angie Per Lee, Mrs. C. E. Somner, Miss Elizabeth Pridham, Miss Rosalie Curtis, Mrs. E. R. Thompson, Louis de S. Fuller, Mrs. Francis F. Dane, Mrs. H. C. Lieben and Miss Edna Green.

200 Expected At Dinner Tonight

Annual Flower Show Of Woman's Society To Be Largely Attended

The annual flower show of the Woman's Society of the Congregational Church opens this afternoon at 2 p.m. in the social hall.

Many interesting exhibits have been received by the chairman of the show and are to be judged by Mrs. Jessie Ward Russell, Mrs. Emile Smith and Carl Hart, owner of "Hartwood," who will judge the table decoration contest as well.

Cooked foods, dainty aprons, rugs and bags, and gourds will be on sale at gay booths that have been installed.

Dinner will be served at 6:30 for which nearly two hundred reservations have been received.

"Buddy Buys An Orchid," a little playlet directed by Mrs. Waverly Pratt, will be presented after dinner with the following cast: "Buddy" Bradley, Lorne Pratt; "Mrs. Bradley," his mother, Mrs. Ben Mobley; "Alida," his sister, Marianne Dailey; "Belle," the hired girl, Mrs. H. Clay Reavis; "Bill," Paul Guignet.

DANGER TO PASADENA SEEN IN ITS SUIT AGAINST CITIES

Communities It Depends Upon For Support Would Be Stunted By Proposed Reduced Water Supply—Only Town That Helps Build Up Underground Basin Made Defendant In Litigation

(Editor's Note: *This is the second installment of Al S. Myers' story on the alarming water situation in this and other San Gabriel Valley communities brought about by a Pasadena suit that it is claimed threatens to stunt the growth and seriously affect the welfare of more than a dozen cities. There will be another highly interesting chapter in next week's issue of* The News.)

By AL S. MYERS
CITY BUSINESS MANAGER OF SIERRA MADRE

MENACING as Pasadena's so-called "friendly" water suit against our neighboring communities in the foothills and the San Gabriel Valley is to them, it strikes me that it was particularly ill advised to include among the defendant cities the only one that has made any effort to build up the vital underground water supply known as the Raymond Basin. That city is our own Sierra Madre which not only made the effort, but actually has contributed in a substantial way to building up and increasing the underground storage.

Pasadena's suit is directed against all the communities and interests that are wholly or in part dependent upon water from the Raymond Basin and if it is able to sustain its astounding claims in court, this and the other defendant cities will have to stand still or fall back. They will be required to use one-third less water than they now enjoy, as Pasadena insists they must do, while allowing that municipality to "hog" the supply from the basin immediately under us.



Mr. Myers

The so-called Raymond Dike is a natural underground dam extending from above the bridge on Foothill Boulevard in Arcadia over the Big Santa Anita westerly along the south boundary of the oak trees on the old Baldwin estate and on through the site of the Raymond Hotel and extending into Flintridge. The area north of the Raymond Dike and bounded on the north by the San Gabriel mountains is commonly referred to as the Raymond Basin.

Perhaps it would be well to define the various types of companies and communities extracting water from the north of the Raymond Dike. They can be classed as follows:

1—Those importing water for use north of the Raymond Dike—example, Flintridge.

2—Those extracting and using water north of the Raymond Dike—example, Altadena.

3—Those extracting part and importing part for use north of Raymond Dike, but exporting waste waters beyond the Raymond Dike—example, Pasadena.

4—Those extracting water from above the Raymond Dike and using part north and part south—example, Arcadia.

5—Those extracting water from above the Raymond Dike for exportation—example Alhambra.

6—Those extracting and using entirely north of the Raymond Dike and conserving flood waters by settling them north thereof—example, Sierra Madre.

Flintridge, La Canada, Altadena and Sierra Madre have no source of supply other than from this basin.

If Pasadena's contention is correct ,that we are using more water north of the Raymond Hill Dike than we are putting back in, then steps should be taken to remedy this condition before it is too late. While it is generally conceded that the water levels in the greater portion of the Raymond Basin are receding, that is not true of the area underlying our city, as the water levels in our wells are coming up. The table shown here indicates the high and the low water level below surface in our wells.

	Depth to Water in Well No. 1 (feet)		*Consumption Acre Feet Source*		
YEAR	*High*	*Low*	*Tunnels*	*Wells*	*TOTAL*
1925	146.5	170.4	?	895.3	933.1
1926	157.6	176.4	?	875.6	1028.7
1927	151.2	171.2	?	691.4	1042.1
1928	144.5	179.0	342.8	854.5	1197.3
1929	157.6	189.1	304.8	992.4	1297.2
1930	165.8	190.2	134.7	1117.7	1252.4
1931	170.2	201.0	108.6	1205.6	1314.2
1932	173.2	195.0	218.6	988.6	1207.2
1933	174.6	196.8	165.7	1003.9	1169.6
1934	175.0	199.2	234.9	928.0	1162.9
1935	163.0	179.5	348.0	642.0	990.0
1936	157.0	184.8	317.0	883.6	1200.6
1937	139.2	168.8	489.6	517.3	1006.9

It will be noted that in 1925 our highest was 146.5 feet, while in 1937 the level was 139.2 feet, showing a gain over a period of 13 years. It will also be noted that our low is consistent with our high by comparing there two years—1925 and 1937.

The writer believes, and it is generally conceded, that the spreading basins located in and constructed by the City of Sierra Madre with the financial aid of the county and federal governments are responsible for our favorable conditions at the present time.

The waters conserved by Sierra Madre are approximately 824 acre feet of flood waters, 90 per cent of which would escape South of the Raymond Dike if it were not for these spreading grounds. A total average of water used for 13 years amounts to 1128 acre feet per year. Since the water used by the citizens of Sierra Madre, plus natural percolation within the city and north thereof, finds its way back into the basins excepting the small amount which evaporates, it would not be reasonable to believe that Sierra Madre is in any way depleting the basin.

It is further conceded by eminent geologists and engineers that there is a division in the Raymond Basin, the east portion of which underlies Sierra Madre and also a part of the City of Arcadia and is known as the Santa Anita Basin. The outlet to this basin is at the bridge on Foothill Boulevard over the Big Santa Anita wash.

Water rights do not recognize political subdivisions. For instance the Santa Anita Oaks, within the city limits of Arcadia, is absolutely dependent on the waters of the Santa Anita Basin as well as the city of Sierra Madre. Therefore our problems are identical.

Since Pasadena has a two-year supply of water back of the Morris Dam in San Gabriel Canyon as well as having joined the Metropolitan Water District, is the City of Pasadena suing for water or the cost of water?

It is reported that they can pump water for two cents per 100 cubic feet while the waters of the Metropolitan will cost about double this amount. Is it obvious that they want us to help pay the difference?

What has Pasadena to gain if it wins this suit, and what do we lose? Pasadena is asking the various communities involved to curtail the use of water north of the Raymond Dike by one third, which means the loss of one-third of the population, or, if the population remains stationary, it must exist on two-thirds of the amount of water now being used. In the case of the loss of population which would include nearly all of the San Gabriel Valley except the City of Pasadena, wouldn't the Pasadena businessmen and citizenry who are depending on the outside territory feel the loss keenly?

Pasadena, in the writer's opinion, has made one fatal mistake and that was by inviting all the water users into Pasadena and advising us that we were being

Continued on Page Eight

In a Social Way

BRIDGE-TEA PROCEEDS TO BENEFIT CHILDREN'S HOME

How she seeks to develop, nurture and inspire the best qualities in 24 children each day was told 20 members of St. Catherine's Guild who were present at Tuesday's meeting held in Miss Thomasella Graham's "Italia Mia" estate. This work is the daily task of Miss Euphrats of the Church Home for Children at Garvanza.

"They are just children," she said, "with the same qualities that your own children may possess. They are praised and encouraged, instructed and reproved as the occasion arises." Speaking of her charges in a personal, motherly manner, the speaker explained the system employed at the home whereby they can earn their spending money by doing little tasks, and of how they live under wholesome influences on the 11-acre estate.

Plans for a bridge-tea to be given Tuesday, November 16 in the Church of the Ascension Parish House took its place as the leading pre-Thanksgiving event. Proceeds of the affair will purchase well-filled baskets for the home. The good neighbors in Sierra Madre are urged to attend.

On Monday, November 8, open house from 2 to 5 p.m. will be held at the Home, which is across the street from the historic Church of the Angels in Garvanza. Miss Euphrats expressed the appreciation of the children and herself for the seven hand woven spreads presented to them last week by the guild. Tea was served at the conclusion of the meeting. Reservations for the bridge-tea will be taken by the Misses Jean and Hazel Woodward, telephone 3052.

SURPRISE HALLOWE'EN PARTY FOR MRS. SMITH

Echoes from a "Hard Times," party rang out over the hills from the home of Chief and Mrs. W. D. Richards of 430 Sturtevant Drive, who honored Mrs. Emile Smith on Saturday night with a surprise dinner-party on the occasion of her birthday, October 30.

Covers were laid for ten couples at a smartly-bedecked table which did not in any way reflect "hard times." The menue followed Chinese lines with delectable chop suey and similar dishes. Hallowe'en decorations prevailed.

The honoree was presented with numerous gifts tied up entrancingly. Mr. Smith's birthday occured on the 27th so he got in on some of the honors.

MISSES WOODWARD GIVE GAY HALLOWE'EN PARTY

Included in the score of festivities given here, there, and afar, in celebration of Hallowe'en, on Saturday evening, was the informal party hostessed by the Misses Hazel and Jean Woodward of 470 Ramona avenue. Eighteen friends were bidden to spend a jolly evening devoted to all sorts of original games. A buffet supper adhering to the theme of the season in decorations and viands followed.

HONOR SIERRA MADREAN AT PASADENA PARTY

Mrs. P. J. Bever (nee Marjorie Deutsch) of 1825 Lundy avenue, Pasadena, entertained at her home Tuesday afternoon in honor of the birthday of her sister, Mrs. Irma Jones of this city.

A very enjoyable time was spent by Mmes Goodrich Simmons, Hubert Siefert, William Deutsch, Irma Jones and Misses Doris Bever, Elsa Siefert and Marian Jones.

ENTERTAIN BRIDAL PARTY UNDER THE VINE

Reviewing the social activities at Wistaria Vine Gardens the past week, the red, white and blue wedding-dinner given Thursday evening, October 28, by Miss Gertrude Davis of 306 East Colorado, Monrovia, in honor of her bridal retinue, rightfully claims the spotlight as an event of paramount importance. The table, bearing its centerpiece of white asters and red coxcombs, flanked by white candles in blue holders, was a realization in perfect artistry. Blue dishes and crystals complemented the above. Covers were laid for 20 guests, all of whom were from out-of-town.

YOUNG FRIENDS GIVE LINEN SHOWER FOR MIS SASHMORE

Miss Marjorie Ashmore of North Baldwin avenue was the incentive again, on Friday evening at the home of Mrs. John Harlow Mills, 705 South Marengo avenue, Pasadena for a social event given by Mrs. Mills and Miss Moreland Kortkamp. This was a linen shower.

Taking their cue from Hallowe'en the hostesses employed a novel method of presentation. Simulating the traditional tub of apples, the gifts were brought into the room in a huge tub covered with a cellophane apron over which rosy apples "floated," concealing the contents. Many fine pieces of linen reposed beneath.

Hallowe'en games and a buffet-supper were enjoyed by Misses Genelle Paschall, Eleanor Phillips, Frances Olds, Alice LaLone, Martha Tiller, and Sara Jane Griebenow of Sierra Madre; Mrs. George Pyle, Mrs. Scott Haselton, and Miss Mary Ramsay of Pasadena; Miss Ellin Edwards of La Crescenta and the co-hostesses, Mrs. Mills, and Miss Kortkamp.

BE KIND TO NEIGHBORS PRIEST TELLS WOMEN

Mrs. John T. Smurda presided at the monthly meeting of St. Rita's Altar Society on Tuesday in the absence of Mrs. L. M. Evans. Mrs. Frank A. Spencer, treasurer, acted as secretary for Mrs. A. E. Gordeau. Returns from Saturday's food sale were given, also candy sale returns at Wistaria Vine Gardens. Mrs. Otte, past master in the art of making candy that actually does melt in the mouth, has planned to have aonther candy sale at the Gardens today, tomorrow and Sunday, during the cascade chrysanthemum show.

Rev. Father Hyacinth Clarey was present, giving one of his spiritual heart-to-heart talks that always seem to lift one up out of the ordinary routine of life. "If a lawyer studied the elements of the law, and then put aside his books, content with what he knew, progress would be stunted," he said. "It is the same with the spiritual life—some things are essential, we must keep the commandments, yes; but we must not stop there. Humility, submission, confidence, and kindly feelings toward our neighbors must be zealously cultivated every minute of our lives."

Mrs. Luz and Mrs. Hastings of Sierra Madre spoke of the great advantage gained from a closer knowledge with the pre-school group conducted every Wednesday morning at the Sierra Madre school.

Mrs. Woodson Jones gave a report on Monday's meeting of the Co-ordinating Council of Jewish, Catholic, and Protestant Peoples, held at the University of Southern California. Mrs. Kiggins furnished some delightful music after the luncheon.

HALLOWE'EN PARTY ENJOYS LOG FIRE

Members of the Salvation Army Sunday school were entertained at a Hallowe'en costume party given by Mrs. Ben Polgreen at the old Canyon Park Clubhouse. The evening was enjoyably spent in games around an open log fire followed by refreshments appropriate to the occasion.

MASKED DANCERS AT HOUSEWARMING

A joint housewarming and costume dance was held Hallowe'en night, Sunday, October 30, at the Pasadena home of Dorothy Walsworth with Miss Walsworth and Miss Marianne Dailey as hostesses for the gay affair, with 36 guests present. All the traditional games were played and Hallowe'en refreshments were served.

Guests included Carl Huignet, Genelle Paschall, Frank Vane, Cynthia Hull, Frances Olds, John Senour and Don Blanke.

EIGHTEEN DUCKED FOR THE HALLOWE'EN APPLES

Jean and Caroline Brooks and Marileen and Marjorie Scoville, who were co-hostesses with their mither, Mrs. J. Scoville entertained 18 little folks who ducked for apples, popped corn, and thoroughly enjoyed the games scheduled for Hallowe'en. Several older girls undertook to keep the ball rolling.

SURPRISE HALLOWEEN PARTY AT SCHOOL

A well-planned Hallowe'en affair was given by that indefatigable group known as the Garden Club in Mrs. Yerda Adam's room at the grammar school Friday afternoon.

Through a subterfuge, the class was totally unaware of what was going to happen until they came in from play. Clever members of the club which comprises both the 5b and 4a grades, had everything arranged for a highly successful afternoon. Mystery and spook stories held the boards. Holiday goodies were on the menu.

Those who aranged the party were Virginia Liscomb, president; Donna Jean Perry, Lucille Coules, Rowena Shipway, Walter Biely, and Royle Hogan.

WITCHES AND GOBLIN'S VISIT CHILDREN'S PARTY

Among other little hostesses who observed the one-a-year revelries attendant upon Hallowe'en, were the Misses Nancy and Louise Perry, daughters of the C. Hall Perrys of 118 E. Laurel avenue, who invited 14 friends in on Friday afternoon to meet various hobgoblins who had been whispering and making their plans for this mysterious date.

FANTASTIC GROUP GIVEN REAL SPOOK PARTY

Away with seriousness! Away with care! chanted denizens of Hallowe'en Land as they descended on Miss Paula Murphy of 661 West Sierra Madre Blvd., Saturday evening. She proved equal to the task, as hostess, however, by directing the steps of her fantastically-clad guests along a merry and exciting trail. An hour's scavenger hunt held the attention of 30 young moderns bent on pleasure, after which dancing followed.

Attractively-served edibles, dressed in all the trimmin's, were happily consumed. Aside from the out-of-town guests, who were all pupils of the Woodrow Wilson Jr., Sierra Madreans who added to the fun included Misses Georgine Fletcher, Sue Adwell, Georgia Lundberg, Billy Adwell, Clay Reavis and Robert Hartman, along with their hostess.

OUTLANDISH VISITORS CREATE REAL PARTY

Twinkling lights in party houses houses gleamed their gay messages of hospitality up and down the avenues of Sierra Madre, truly enough, on the festive night called Hallowe'en. Surprising the hostess, Mrs. Herman M. Selk of 119 East Highland avenue, were those 12 couples rigged up in outlandish dress, who loudly rang her doorbell.

After gaining admittance all sorts of comical games were played, fitting to the occasion. Dancing and a buffet supper chalked up another tops party.

GIVES PARTY FOR CHOIR OF ST. RITA'S SHRINE

Miss Vivona Georgen of North Auburn avenue, who is wintering in California at the home of Mrs. Krier, took her place with other Hallowe'en hostesses last week and gave a party honoring members of St. Rita's choir at the home of her cousin, Mrs. A. R. (Nita) Tweedell, 68 West Mira Monte avenue. Games and a light collation made a pleasant evening pass all too quickly. About twenty guests were present.

SOCIAL NOTES

Mrs. Ward Allen and Miss Laura E. Cadmus entertained the Ward Allen violin choir on Friday night at Cadmus Villa, 601 Woodland drive. Hallowe'en refreshments followed an evening of music. In the group were Mrs. Fern Burford, Leon Burford, Miss Lois Greenlee and Glenn Moffat of Pasadena; Mrs. Genevieve Mittendorf of Hollywood; Mrs. Ella A. Cadmus, Ward Allen and the hostesses.

Rapidly assuming her place with other hostesses in Wistaria Town is Mrs. Harry P. Bacon, of Michillinda Blvd., formerly of Minneapolis, Minn. who has come to the coast for the winter. A congenial affair sponsored by Mrs. Bacon recently was the foursome given Saturday at her home. A light Hallowe'en repast was served. Among those present were: Mrs. E. E. Bacon, Mrs. F. H. Hartman, and Mrs. Adria L. Johnson.

—*Mildred C. Bolms.*

WOMAN'S CLUB CARD PARTY IS DECEMBER 1

Mrs. J. C. James of 38 East Grand View avenue, who will be December hostess for the Sierra Madre Woman's club, wishes to call attention to the fact that there was a mistake in announcing this evens. The date of Wednesday, December 1, is correct, and plans are moving steadily ahead for its success.

Mrs. Myron C. Heuser formerly or Arcadia is now residing at 249 West Highland.

Dr. W. M. Wells of Vienna and Chicago is now practicing in Sierra Madre. He is located at 90 East Grand View avenue. Dr. Wells uses the natural drugless methods and has had considerable European experience.

Dan's MILLINERY AND DRESS SHOP
Dresses
Suits
Coats
Hats
Smart Styles
Moderately Priced
196 E. Colorado
Pasadena

HAIR STYLING
PERMANENT WAVING
ELLEN'S BEAUTY SHOPPE
Open Thursday Evenings
Phone 87 5 Kersting Court

Dry Cleaning, Pressing Repairing
That Will Please You
PHONE 22
THE Richie Dry Cleaners and Dyers
47 E. Sierra Madre Blvd., 2nd Door East of City Hall
C. W. HARRIMAN EDWIN W. WARD, Jr.

Roberta's Dollar Specials
Today and Tomorrow Only
(New Fall Styles)
Buy one dress at $4.95 and get the second one for $1.00
Buy one dress at $7.95 the second one at $1.00
Buy one hat at $2.95 the second one at $1.00
Buy one hat at $1.95 the second at $1.00
Good crepe and taffeta slips at $1.00
Fabric gloves with leather trim—navy, black, brown, tan, grey and green. Two pairs for $1.00
Gossard Uplift Brassieres regular 59 cents at two for $1.00
Gossard Girdles, Pantie and with supporters $1.00
Roberta Frock Shop
Telephone 3525 1 Kersting Court

Will You Help?

THE ONE PLACE in Sierra Madre to which every citizen should be able to point with pride is just the opposite of that—an eyesore, a disgrace to a community boasting the fine character of citizenship that obtains here.

That spot is the last resting place of the pioneers who founded this city, the loved ones of many of its citizens, of the gallant men who bore arms for their country in the Civil, Spanish-American and the World Wars—the Sierra Madre cemetery.

A movement has been inaugurated to correct this public disgrace —this slight to our departed fellows .

Many of our citizens and organizations have said they will help correct this intolerable condition. Will you?

Then Volunteer

Put on some old clothes, pick up a rake, a hoe or a spade and present yourself at the cemetery at 9 o'clock Sunday morning. You don't need to be a member of any organization. This is an appeal to all able bodied, civic minded, red blooded men and boys of the community. If enough respond —as they should—the job can be done in a day. Then it is proposed to keep the cemetery in such condition that we will not feel obliged to steer our friends and visitors away from this hallowed two-acre plot, nor hide our faces in shame when they find it. With funds contributed by our public spirited citizens it is planned to employ a caretaker to keep the cemetery as it should be kept.

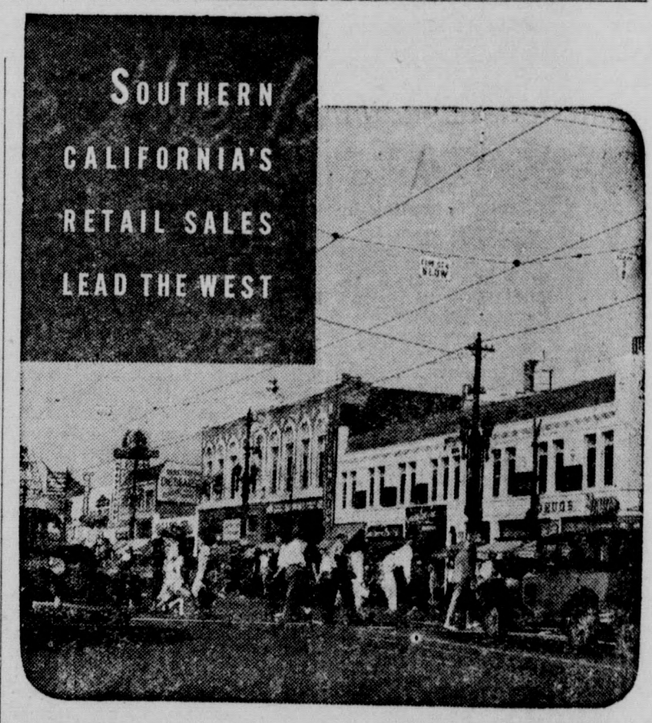
Call Him

Harry Lange, 'phone 93, has been designated to enroll the citizens who think enough of their city to give a little of their time to this worthy cause and to receive cash contributions for the upkeep of the cemetery once it has been put into proper condition. Call him and put your name on the list, but show up at the cemetery whether you enroll or not.

RESPOND TO THIS CALL TO CIVIC DUTY . . . THIS IS YOUR HOMETOWN . . . LET US NOT BE ASHAMED OF IT.

The hour is 9 o'clock Sunday morning.

CASH LOANS
AUTO
SALARY
FURNITURE
EQUIPMENT
REAL ESTATE
FURNITURE or AUTO
On $60—Payments are $7.85 for 10 months.
On $150—Payments are $10.25 for 20 months.
On $330—Payments are $23.01 for 18 months.
On $600—Payments are $42.40 for 20 months.
YOU WILL LIKE OUR COURTEOUS AND CONFIDENTIAL SERVICE
No Brokers - No Insurance - No Co-Signers
Your loan can be closed the same day as application made
SOUTHERN FINANCE
1655 East Colorado — Pasadena — WAkefield 4171
Open Evenings by Appointment



ELECTRICITY BRINGS PROGRESS

SOUTHERN CALIFORNIA'S retail sales represent one-third of the volume of this class of business throughout the vast area of the eleven western states.

This tremendous volume of business, amounting to one billion, three hundred million dollars and ranking Southern California as the nation's fourth largest retail market, flows through a vast number of retail establishments, furnishing steady employment to an army of men and women.

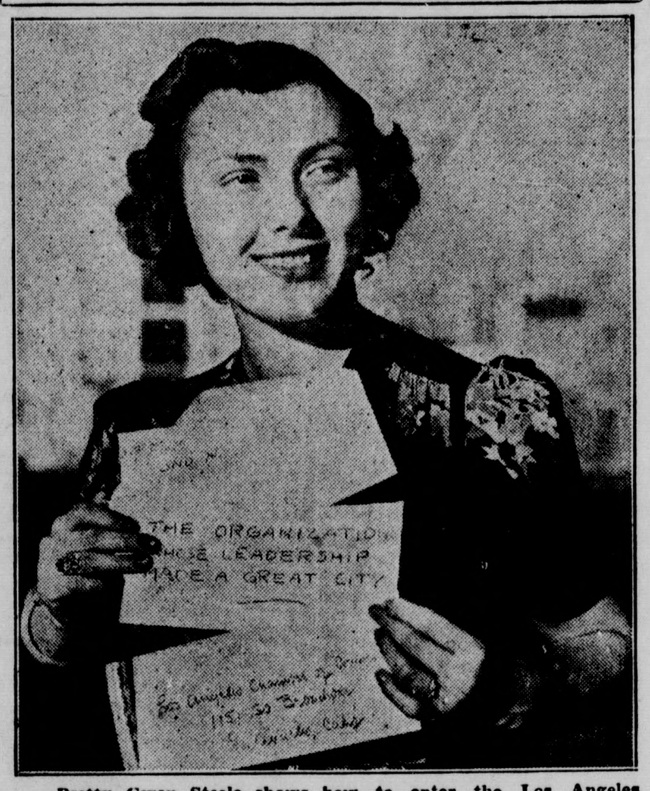
Electrical service of the Edison Company is a material contribution to this progress. Abundant, low cost light and power, throughout the communities with which the Edison Company is intimately identified, helps speed up sales and reduces distribution costs.

Electricity illuminates shopping districts. It brings daylight indoors to light stores and display windows. It air-conditions for comfort and efficiency. It flashes the advertising signs, operates elevators and escalators, telephones and signal systems. It runs interurbans and street cars that carry buyers by the millions.

Edison service to Southern California's retail business is an essential service, and has grown as this retail business has grown.

SOUTHERN CALIFORNIA EDISON COMPANY LTD.

PRIZE WINNING TECHNIC!



Pretty Gwen Steele shows how to enter the Los Angeles Chamber of Commerce county-wide slogan contest for $1000 prizes. The slogans should indicate in 11 words or less the Chamber's accomplishments, principles and objectives. Directions are: (1) Place your name and address inside a sealed envelop. (2) Write your slogans (not more than 5 of them) on the back of the envelop. (Address and mail the envelop to the Chamber of Commerce Slogan Department, 1151 South Broadway, Los Angeles.

GIRLS 4-H CLUB WILL ORGANIZE TOMORROW

The initial meeting of the Girls 4-H Club will be held at the home of Norma Hogan, 90 South Michillinda Blvd. Election of officers and various reports will be the order of the evening. The program is entirely agricultural.

One member has 12 goslings, another is raising chickens, and so on, each one is desirous of learning the rudiments of farming.

ARCADIA

44 E. Huntington Ph. 2661

Thursday, Friday, Saturday

"MAKE WAY FOR TOMORROW"

with Victor Moore, Beulah Bondi, and Fay Bainter

— ALSO —

Jane Withers in

"WILD AND WOOLEY"

Walter Brennan, Pauline Moore others in the cast

Sun., Mon., Tues., Wed.

The picture Sierra Madreans have been waiting for

Sonja Henie and Tyrone Power in

"THIN ICE"

Wednesday night is always "PAY NITE"

Local Dealers Give Details Of $6,000 Prize Contest

Details of a $6,000 prize contest may be secured from local gas range dealers or at the gas company office. Offered for a correct solution of a missing word problem and the best 50 word statement on "Why I Prefer a 'Mode-O-Mat' Gas Range," is a $500 first prize, seven additional prizes of amounts between $400 and $100 and 232 other awards ranging from $75 to $10.

The contest, sponsored by the Range Division of the Pacific Coast Gas Association, is limited to residents in the territory served by Southern California Gas Company, exclusive of employes of any of the participating companies. The contest closes to-morrow, November 6.

NEW YORK WOMAN WILL MAKE HER HOME HERE

The J. A. Irwins of 35 Olive avenue are rejoicing over the arrival of their guest from the east, Mr. Irwin's mother, Mrs. Jennie I. Gemmell of Syracuse, N. Y., who arrived Wednesday morning via the Golden State. Mrs. Gemmell, who was here six years ago, has disposed of her home and intends to stay at the Irwin abode indefinitely. Her journey to the coast was tinctured with all the nice things that happen to nice people. A stopover in Buffalo, N.Y., with Mrs. Irwin's sister, Mrs. Peter S. Reil, for three days, and a three weeks' visit with a relative, Joe Hodina in Berwyn, Ill., were two experiences. All of the notable sights in Chicago, were shown her there. The contact with six other elderly ladies on the same Pullman, all with diversified interests, helped to make Mrs. Gemmell's trip West one of deep enjoyment.

Legion Post Celebrates With Dance

Marches In Monterey Park Thursday And Has Gala Party November 13

American Legion Post 297 will hold an Armistice celebration dance Saturday night, November 13, at the Woman's Clubhouse, at 8:30 with Fletcher's Orchestra of Pasadena supplying the music, according to Russell Lovejoy, chairman of the dance committee.

There will be games and cards for those who do not care to dance, with refreshments served during the evening, and many handsome door prizes to be given away.

Serving on the committee with Mr. Lovejoy are William Schwartz, Colin Hill, Art Embree, Thorne Mathis and Lloyd Welch.

Sierra Madre post will celebrate Armistice Day jointly with Monterey Park American Legion Post in a parade and commemorative ceremonies of that historic hour 19 years ago when at 11 o'clock fighting stopped along the war front.

The color guard and Legionnaires will join in the huge dance held at Pasadena Civic Auditorium for the benefit of San Gabriel Drum and Bugle Corps on Armistice Night.

EMPLOYERS GRATEFUL FOR A SMALL FAVOR

Quarterly Federal Social Security reports for 1937 have been eliminated by the Internal Revenue Department.

Original instructions issued to 57,000 employers in Southern California required filing of a report for the quarter ending September 30. In its place employers will file a semi-annual return on Forms SS-2 and SS-2a for the last six months of 1937.

The change will result in a tremendous saving of time and clerical labor for employers.

YOUR HOME AND MINE

BY ANNE WILSON



After the final gun has sounded, the last yell has echoed over the stadium and home-going spectators have begun to make their way to their parked cars, the thoughts of victor and loser alike turn to one thing: dinner.

Lucky the woman who was able to enjoy the game, enthusiastically cheering end runs and forward passes, without worry as to what she was going to have for dinner. No hurried stop at the market on the way home, no frenzied preparations after she arrived home. When she comes in the door, the tantalizing odor of cooked food is wafted from the kitchen. She opens the door of her electric range and there is a tempting hot dinner, ready to serve. And maybe you think that doesn't make a hit with the family!

On occasions like this, when everyone has been out in the open air and has appetites like bears, the best menu is a plain one, with ingredients in large quantities. Meat loaf Mexican, for instance, with escalloped potatoes, and grated carrots and turnips. In the morning, cover the meat loaf thickly with sliced onions, and pour tomato sauce over all. Put the escalloped potatoes in a greased baking dish. Grate carrots and turnips into a greased dish, dot liberally with butter, add a small amount of water and put, covered, with the rest of the meal in the oven. Set the timer to start the cooking one and a half hours before the dinner hour, and to turn it off, in case you are delayed. And there is a dinner to delight the heart of any football fan!

HAVE YOUR SUNDAY DINNER AT ARCADE COFFEE SHOP

Service has been resumed from 12 noon until 8 p.m. Come and dine with us.

Cocktail lounge in connection with restaurant. Mixed drinks . . liquors . . beer . .

For Reservations
Phone 3242

Winter Residents Kept In Touch With Events Here

Last winter's visitors, Mr. and Mrs. A. J. Severance of St. Charles, Ill., have returned to Sierra Madre with their globe-trotting toy shepherd and are domiciled in Mrs. Jacob Annas' home, 84 South Hermosa avenue.

Arriving last Wednesday to renew their allegiance with what they considered one of the most interesting communities (outside of their homeland, in the picturesque Fox River Valley, 25 miles west of Chicago) the Severances have discovered that the bonds are even strengthend to a greater degree through the fact that the rector of their Episcopal church in Elgin is an intimate friend of Dr. Heagerty. While life in St. Charles is full and wideawake, they have faithfully kept in close touch with associations here through the medium of the *Sierra Madre News* for which they subscribed before they left here, from which they noted with interest all the happenings of the community and kept in touch with their friends.

Mr. and Mrs. Severance motored out through Oklahoma, Texas, New Mexico and Arizona.

HOLCOMBES GOING BACK TO NEW YORK

Mr. and Mrs. A. H. Holcombe have sold their beautiful home at 608 Elm avenue after a residence of two "very happy years," as Mrs. Holcombe said, in Sierra Madre, and are domiciled temporarily in Monrovia preparatory to their return to New York City for the winter. Mr. Holcombe will resume his business activities in the east.

GIRLS ORGANIZE "FOUR MUSKETEERS" CLUB

A club that means to go places and do things was formed yesterday at the home of Marion Carleton, 73 West Laurel avenue. Its members, Wanda Cole, Adair Roach, Jean Davis, and Marion will be known as the "Four Musketeers."

UNITY CENTER

has established a Lending Library. Mrs. Floyd Kindy is in charge, at 78 S. Hermosa avenue. Library open only once a week on Wednesday afternoons.

BONITA VISTA

170 North Baldwin — Phone 3732

We specialize in full course Sunday dinners at 50 cents and 75 cents

Home Cooked Delicious Food

Week day dinners 50 cents

We also cater to special parties.

MRS. RESNICK MRS. LEVINSON

LEADING LINES

We are Sierra Madre Dealers in

RCA Radios
Frigidaires
Thor Electric Washers
Hoover and Royal Cleaners
Pioneer Roofing
Coleman Gas Furnaces

Prices and Terms a Pleasure

SIERRA MADRE HARDWARE CO.

DOWN they GO!



MEAT PRICES ARE STILL TOBOGGANING at Safeway! You'll find that the prices on several items are even lower than last week's quotations. Food buyers all over Southern California are greeting Safeway's meat offerings with great enthusiasm. And this popularity is not based on price alone. For these are Safeway Guaranteed Meats - - - the most tender and flavorful meats, we believe, that are sold in this area.

So take advantage of the generous reductions in the prices on Safeway Guaranteed Meats. Buy your favorite cut at our market in your neighborhood.

BOYS AND GIRLS: Tune in "The Land of the Whatsit" KECA at 8 P.M. Mondays, through Fridays.

NEW LOW MEAT PRICES NOW EFFECTIVE

SOUPS VAN CAMP'S 2 20-oz. cans 19c — Bean, pea or vegetable.

AIRWAY COFFEE SEE IT GROUND per lb. 17c — Mild, mellow blend. See it ground KNOW it's fresh.

GRAPEFRUIT 2 No. 2 cans 23c — Stokely's finest, fancy segments of tree-ripened fruit.

CORN ALSO PEAS & GREEN BEANS 3 No. 2 cans 25c — Standard pack Corn (golden or white), Peas & Beans.

LUCERNE MILK Grade A pasteurized, country fresh milk. Gold Medal quality. qt. 10c

DAIRYLAND MILK Grade A pasteurized, fresh milk. Quality milk at a low price. qt. 9c

Above Prices In Metropolitan Los Angeles Only.

KITCHEN CRAFT FLOUR No. 10 bag 38c 24½-lb. sack 79c 49-lb. bag $1.55

Harvest Blossom FLOUR No. 10 bag 33c 24½-lb. sack 69c 49-lb. bag $1.35

Jell-O	Gelatin Dessert Assorted flavors	3 pkgs. for	14c
Hasty Tapioca	For Quick puddings	8-oz. pkg.	9c
Edwards Coffee	Regular or drip Vacuum packed	1-lb can	25c
Edwards Coffee	Regular grind Vacuum packed	2-lb. can	49c
M.J.B. Coffee	With flavor essential Packed in one pound can		27c
Iris Coffee	High quality blend Packed in glass	1-lb. jar	29c
Nob Hill Coffee	Finest quality blend Ground to your order	lb.	23c
Grapefruit Juice	Stokely's Finest	20-oz. can	10c
Libby Tomato Juice	Gentle Press 2	No. 2 cans	15c
Val Vita Tomato Juice		13-oz. can	5c
Chili Con Carne	With beans Gebhardt's 2	11-oz. cans	25c
California Tamales		8-ounce size can	5c
Libby Corned Beef Hash		No. 2 can	17c
Corned Beef Hash	Prudence brand	16-oz. can	19c
Chicken of the Sea Tuna		No. ½ can	15c
Mission Tuna	Choice quality light meat fish 2	No. ½ cans	25c
Asparagus	Sacramento brand Natural pack	tall can	17c
Van Camp Pork & Beans		31-oz. can	12c
Pork & Beans	With tomato sauce Van Camp brand 2	16-oz. cans	13c
Standard Tomatoes	Puree packed 3	No. 2½ can	25c
Lotus Sauerkraut	Long White	No. 2½ cans	10c
Quaker Oats	Quick cooking or regular 20-oz. box	9c	18-oz. box 18c
Jersey Corn Flakes		2 8-oz. boxes	11c
Pillsbury Farina		14-ounce package	10c
Kellogg All Bran	11-oz. box 12c	18-oz. box	19c
Small White Beans	Cello bag 2-lb. size 13c	1-lb. bag	7c
Baby Lima Beans	Cello bag 2-lb. size 13c	1-lb. bag	7c
Blue Rose Rice	Cello bag 1-lb. size 7c	2-lb. bag	12c
Sleepy Hollow Syrup	Cane & Maple Pint size jug		19c
Table Syrup	Sleepy Hollow brand Cane and maple blend	quart jug	35c
Pure Cane Sugar	Packed in cloth bag 10	lbs. for	53c
Fine Beet Sugar	Packed in cloth bag 10	lbs. for	52c

Del Monte Parade

DEL MONTE **APRICOTS** Whole, unpeeled halves of California fruit. 2 No. 2½ cans 27c

DEL MONTE **PINEAPPLE** Eight fancy slices to each can. Value! 2 No. 2½ cans 35c

RAISINS	Seedless	2 15-oz. boxes	15c
PEARS	Fancy halves 2	No. 2½ cans	33c
PEACHES	Sliced or halves	No. 2 can	13c
PEACHES	Sliced or halves	No. 2½ can	15c
PRUNES	Prepared	2 8½-oz. cans	13c
JUICE	Pineapple 2	No. 2 can	23c
PUMPKIN	Del Monte Golden	No. 2 can	10c
SPINACH	Del Monte 2	No. 2½ cans	25c
SAUCE	Tomato 3	8-oz. cans	11c
SARDINES	With Angostura 2	15-oz. cans	17c

DEL MONTE **FANCY CORN** Choice of Country Gentleman or Golden Bantam. No. 2 can 11c

DEL MONTE **FANCY PEAS** Early Garden Variety. Sweet, tender, medium size. 2 No. 2 cans 27c

BREAD Toastee Brand. Choice of white or wheat, sliced or unsliced. 16-oz. loaf 7c 24-oz. loaf 9c

BREAD Julia Lee Wright's. Choice of white or wheat, sliced or unsliced. 16-oz. loaf 8c 24-oz. loaf 11c

These prices effective in Safeway operated departments of stores within 35 miles of Los Angeles, through Saturday, November 6. Sales tax will be added to retail prices on all taxable items.

STEAKS lb. 32c — Porterhouse, T-Bone, Sirloin Tip, Club or Sirloin Steak

Ground Beef	Freshly ground Lean meat	per lb.	16c
Boneless Beef	To stew Priced low	per lb.	22c
Corned Beef	Boneless brisket With mild cure	per lb.	17c
Pork Sausage	Pure pork & spices In the bulk	per lb.	27c
Spare Ribs	Lean meaty cuts From Eastern pork	per lb.	25c
Sauerkraut	Fancy crisp long shreds. New pack 2	lbs. for	15c
Beef Roast	Shoulder chuck roast Center cut 7-bone	per lb.	21c
Beef Roast	Boneless sirloin tip, shoulder Clod or rolled rump.	per lb.	32c
Prime Rib Roast	Standing roast First five ribs	per lb.	33c
Pork Roast	Blade rib or large loin (Center cut loin, lb. 35c)	per lb.	27c
Fresh Oysters	Large size Eastern To stew or fry	per doz.	27c
Fillet of DEEP SEA Fish		per lb.	27c
Sliced Beef Liver	Fine To fry	per lb.	25c
Sliced Bacon	Swift's Premium In Cellophane	½-lb. pkg.	20c
Shortening	White Cloud In cartons	1-lb. box	11c

HAMS WHOLE OR FULL HALF PER POUND 37c — WILSON'S TENDER MADE. "The ham you can cut with a fork." Sensational price reductions on this fine ham.

BUTT CUTS lb. 27c SHANK CUTS lb. 23c

PRODUCE VALUES

POTATOES	U. S. No. 1 Idaho Russets	10 lbs. for	15c
APPLES	Juicy Northern Jonathans	7 lbs. for	25c
ROME BEAUTY APPLES	Good size	6 lbs. for	25c
CALIFORNIA PIPPINS	Newton variety apples	8 lbs. for	25c
DELICIOUS APPLES	Washington grown	5 lbs. for	25c
MALAGA GRAPES	Northern grown	4 lbs. for	10c
BARTLETT PEARS	U.S. No. 1 grade	4 lbs. for	25c
GOLDEN BANANAS	Fine flavored	4 lbs. for	25c
SOLID CABBAGE	Crisp. Medium size	lb.	2½c
CAULIFLOWER	Clean, white, compact heads	2 heads for	15c
CRISP LETTUCE	Solid, Northern, large	2 heads for	9c
SWEET POTATOES	Fancy, Merced Jerseys	3 lbs. for	14c
CELERY	LOCAL STALK 7c	NORTHERN Per Stalk	10c
GRAPEFRUIT	Crisp, fine-flavored, large	7 for	15c
	Thin-skinned, juicy Imperials		

SAFEWAY

SIERRA MADRE NEWS
Sierra Madre, California

Published Every Friday
L. R. GOSHORN
Editor and Publisher

TELEPHONE 48
9 Kersting Court

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Member National Editorial Ass'n

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My presence shall go with thee, and I will give thee rest.
—Ex. xxxiii.14.

How shall we rest in God? By giving ourselves wholly to Him. If you give yourselves by halves, you cannot find full rest.
—Jean Nicolas Grou.

SOBER UP

In the days of '29, just prior to The Great Depression, most of America got drunk—ingloriously drunk! We went on a gigantic get-something-for-nothing spree without parallel in modern-day history. And then came the morning after, with a hangover we've been years in getting rid of. The elevator boy and the captain of industry, both played the market! With few exceptions, we were obsessed by the get-rich-quick mania. We tired of hard work; we wanted something for nothing!

Then came stern disillusionment. the bottom dropped out. Cutting corners ceased to be smart and became, instead, terribly unprofitable. But how much have we learned? What, today, is the status of our human behavior?

Let's be brutally frank. We need to be. For only absolute candor can point the way. The recent stock market collapse, in all probability, was not as serious—to AVERAGE AMERICA—as the debacle of 1929. We had learned that lesson—most of us! So far as ticker-tapes are concerned, we are almost sober!

But we still want something for nothing. We have still failed to learn the vital lesson that only hard work, frugality and individual enterprise spell success for the average individual. We want government to take over our personal responsibilities. We want programs to share the wealth—instead of opportunities to create wealth! We want "organization" to supply the things formerly supplied by individual initiative! We complain about taxes, yet demand the things which compel outrageous taxes.

Or do we?

If we don't we can tell Congress that we want less government in business—more business in government. We can demand an end to living beyond our national income. We can tighten up on the community's purse-strings and decide to go it alone—without benefit of government oligarchy. We can sober up—and demand that our public officials do likewise! We can stop trying to get something-for-nothing! Simple, yet, but it's a sound program!

ARMISTICE DAY

A song of joy swept round the world nineteen years ago on November 11.

Soldiers danced jigs of wild delight in the trenches, and millions of mothers wept for sheer gladness, the long torment of fear ended at last.

The world had never seen anything like the tumult and the cheering which stormed the heavens when word came the world's greatest and most terrible war was over. That war killed 126,000 American doughboys, and wounded and gassed nearly twice that number. It cost the world 400 billion dollars, and no nation is yet through paying the costs of that holocaust.

Yet, today, civil and international wars again rage. Tragic as they are, they give a special meaning to America's celebration of Armistice Day. They make plain that war does not end war, that peace founded on violence breeds further violence, that what is achieved by force will be overthrown by force!

Truly, the American doughboys who gave their lives on Europe's battlefields will not have died in vain so long as we remember that lesson!

On this Armistice Day America salutes Peace and the men who fought to achieve it, strong in her determination not to break trust with those who died believing they fought a war to end all war!

"YET" IS IMPORTANT

The question of whether the President intends not to restore all of the NRA "yet" still seems open. Although the first draft of his St. Paul speech sent over the press service wires contained that word "yet," the latest report is that the President didn't say it after all.

The WEEKLY CONSTITUTIONAL
by MAX BERNS

People Control Congress



How and why does our Constitution limit the powers of Congress?

In most countries, the form of government is established by the government and is alterable by the government. The law-making branch has supreme power not only to make laws but also to change the form of government. The only guard against despotism is in periodic elections.

In our country, "we the people," through our Constitution, establish our form of government and make it alterable, not by the government but only by the people. Our Congress has power to pass only such laws as specified in our Constitution and no power whatever to change our Constitution—our form of government.

In addition to these safeguards, Article I of our Constitution specifies that Congressmen shall be elected every two years and Senators every six years.

We guard against a legislative despotism by limiting the powers of Congress, by specifying the terms of its members and by making our Constitution paramount to the government itself. These specifications can be and have been changed (amended), not by Congress but only by the people.

Copyright, 1936, by Max Berns

Gaddin' Around
with
BILL PEET

ONE has to admire the way they do things in Pasadena. The annual rose tourney is established, also the east west football game in the bowl, and now the Pasadena Flower show association proposes to make everybody in that city flower conscious .

"Utterly astounding" is the way Dr. Philip Schuyler Doane, president of the association, described the success of the show held at Carmelita Gardens last weekend, while visitors and exhibitors expressed unstinted praise of the lavish and beautiful displays which ranged from tiny pots of succulents scarcely more than an inch high to mammoth chrysanthemums that ranged six feet tall.

The "mums," of every possible hue and variety, were the shows feature, but of special interest this year were th displays of Mexican sun flowers—a conparative newcomer to Southern California gardens.

In an effort to stimulate flower raising among the amateur gardeners the association announces that so much interest was shown this year that in 1938, bigger and better prizes will be offered the amateurs.

Pasadena does things in a big way—they are real go getters. No doubt about it.

Nnghts are getting foggy. They tell me that the presence of so much fog indicates the rainy season is to be with us soon.

What a helpless feeling comes over you if you happen to be driving your car and run into fog. I was a victim recently during a trip to Ensenada. We hit fog up in the mountains along the sea about 15 miles outside the city and it came rushing in from the ocean. To make matters worse the highway was none too wide, but nobody broke any speed records while driving and everybody in our party heaved a sigh of relief when we got out of the pea soup.

Ensenada is a favorite weekend spot for many Sierra Madreans. The scenery is wonderful as you wind through mountains and skirt the water soon after you leave Tia Juana . . . Ensenada food is nothing about which to write home, but the ocean bathing and fishing are excellent and there are other diversions.

If you have never been on a trip to Ensenada, go down there some time.

The following is reprinted from an esteemed exchange, "If your advertisement were in this space, as many people would read it as are reading this. But your advertisement isn't here, and people don't know or care a rap whether you are selling real estate, peanuts or popcorn."

Got another kick out of a ride on the big red cars the other evening. There was a wild rush in the direction of the barrier when the five o'clock eased down outside the Sierra Madre line gate at the P. E. station in Los Angeles. When the gate opened there was a wild rush, with the men politely standing aside until the women were through. When I boarded the car all the seats in the smoker were occupied by one or more women, only a few of whom gave any indication that they were going to smoke, though there were plenty of vacant seats in the non-smoking compartment ahead. I grabbed an aisle seat beside a rather personable woman who had already lighted a cigaret. A Lamanda Park gent of no mean proportions took a similar seat beside a rather stoutish woman of middle age just in front of me. He also lit up before the car pulled out of the station. "Don't you know there are women in this car?" snapped the woman. "Yes, I do," replied the man. "but I also know that this is the smoking compartment and that there are seats for women and non-smokers ahead." "That," snapped back the woman, "makes no difference and if you were a gentleman you wouldn't smoke where there are women who object and smoking is very objectionable to me." And then the gent let go with a wallop that made me glad he was from Lamanda Park instead of Sierra Madre. "An old battle axe like you had better get used to smoke," he said, "for I think there will be brimstone where you are going one of these days." And they battled it out along these lines until as the car came tearing up Sierra Madre Blvd., and the conductor called out "California street," the man left the scene of conflict as the rest of us passengers continued to titter. During the war of words several women non-smokers moved up into the non-smokers compartment. And were their faces red . . . So was mine.

I notice in a bulletin of the Monrovia Elks lodge that two of our Sierra Madreans are officers of the organization. "Pop," otherwise Councilman John Froehlich, is chairman of the board of trustees and his son-in-law, Fred A. Krinke, is esteemed lecturing knight, working his way up through the chairs with the possibility that he will be exalted ruler one of these days. There are quite a few of the antlered herd here, including "Bill" Lees and Frank Lovell and I'm told our publisher is a life member.

TOWN PICKUPS

"The only way to be rid of the worry about the things we have not done is to do them," a veteran newspaper man once said to me . . . Young Sierra Madreans were on their good behaviour Hallowe'en night judging by the looks of the town the next day . . . Most of the store windows were soaped up a bit, but according to police Chief McMillan no property was destroyed . . . Tonight is the night of the first Cascade Chrysanthemum show ever held on the West Coast and Wistaria Vine Gardens is the spot. Don't miss it . . . A. R. Hinton appears to be gravely concerned about the possibility of statehood for the Hawaiian Island. Not a chance of this brother Hinton . . . Did you know that Harry F. Noake of this city, retired newspaper man and inventor, succeeded George Ade on the Chicago Daily News as feature writer? . . . Dainty little Joan Meader, on the staff of the Uptown Theatre, knows how it feels to be held up by a would be bandit. She also was smart enough to tell the man she did not know the combination of the safe and ran the risk of bodily harm.

ADIOS.

A CERTAINTY

In a letter to stockholders, the president of a representative large American merchandising corporation points out that it pays a dividend of $1 a share—while its taxes amounted to $1.29 a share The letter says, in part: "Your thoughtful consideration of tax figures will bring you a realization of the burden of your company's tax bill and will perhaps indicate the present tendency toward excessive taxation, which obviously must be borne, directly or indirectly, by Mr. and Mrs. John Citizen." Hundreds of other businesses, large and small, find themselves in a position such as this. For a while it may be possible to meet increased taxes by lowering the return to stockholders. But sooner or later, the tax burden must be reflected in the cost of whatever the company sells, whether it be a locomotive or a can of beans.—News, Applington, Ia.

BIRTHDAY GREETINGS

THE NEWS *extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated . . .*

Ruth Coit	Nov. 8
Mrs. P. C. Kortkamp	Nov. 8
Mildred Curtis Bolms	Nov. 8
Mrs. J. M. Moote	Nov. 9
Thomas Solury Jr.	Nov. 9
C. E. Trimbel	Nov. 10
Arthur Evans	Nov. 11
Art Udell	Nov. 11
Mrs. R. B. Hosford	Nov. 11
Lucile Sparks	Nov. 12
Frances Sexton	Nov. 12
Bob Green	Nov. 12
Mrs. R. W. Krug	Nov. 12
Mrs. Harriet Hannaford	Nov. 12
George Moran	Nov. 12
Mrs. Edith Askew	Nov. 12
Mrs. Harriet Noel	Nov. 13

The.... Watch Tower

By Perley Poore Sheehan

HAVE you read that article by Stuart Chase in the current Harpers? It's on what he calls "The Tyranny of Words." But rather it's on the tyranny of the age we live in, which has taken on such speed, he says, that we've almost forgotten how to speak or think—except in grotesque symbols. Or, as he might have said, we're thinking and speaking now in mere cartoons—the sort we see in the papers. Thus, Capital and Labor; or a Red; Big Business, War; the lambs and bulls and bears of the Stock Exchange; Wall street itself. Just cartoons in the average thought. We're thinking in cartoons.

WHAT we're leading up to though just now is what Stuart Chase says about us. Read on. After describing a number of these popular concepts—or mis-concepts — that pass for thought, he tells of another. "A wild harridan," he calls her—and that means an ugly, ill-tempered old woman (we just looked it up). "A wild harridan, gray hair flying, insane light in her eye. She is known as the Lunatic Fringe and—*she hovers especially over Southern California!*" Ours the italics, of course, and the exclamation point. And—we wonder.

SKIP the Chase article if you wish, although it's pretty good. But here's something better: Felix Wittmer's new book, just out, "Flood-Light on Europe;" with the sub-title, "A Guide to the Next War." It's in our excellent Library. Wittmer, for one, doesn't think and write in cartoons. He's a sort of scholarly Sherlock Holmes who can write like Zola. Here's the point. If you do read this book you'll say, "Give us our harridan of the Lunatic Fringe." For she's an angel of sanity and light compared to what's hovering over the rest of the world. The Four Horsemen. Remember? They're riding again.

WELL, last Sunday night, we returned to the Vine; to a big dinner-meeting this time at which Congressman Jerry Voorhis was to be the principal speaker. And he spoke—no hint of "the tyranny of words" in what he said either; a grand speech we thought it—on "The Price of Peace." We're not reporting it here. But at the close of it our old friend Mr. Hinton spoke up. "No half-measures are ever going to keep us out of war," he said in substance. "We've either got to go in all the way or stay out—absolutely and altogether." And "That's right," said Jerry; "I think you've expressed it better than I did."

NOTABLES there, a brilliant crowd — not unusual at a true Lawless event — from Pasadena, Altadena, Arcadia, San Marino, and elsewhere, as well as from Sierra Madre. This was no Lunatic Fringe. Keen questions. Responses based on sound information and meditated thought. We were particularly struck by something Rose Snell said. It was in answer to some general question as to what we as individuals might do most effectively in the cause of peace. And she said that the way to peace, so far as we personally were concerned, was for each and everyone of us to establish Peace and the Eternal Laws of Peace, here and now, not somewhere else: In our own hearts.

BUT what are these Laws of Peace Mrs. Snell referred to? We know. So do you. Laws you learned in Sunday school most likely. Or at any rate from your mother. Possibly even from your dad. Queer. Simple as that. Yet take those four old men, for example, who were going to fix over the world for peace after the last big war: Lloyd George, Orlando, Clemenceau, Wilson. You'd have thought they might have known— might have remembered. Things like: "Don't grab!" "Give Willie part of your apple." "Our Father . . . forgive us . . . as we forgive those . . . " Just simple little things like these. They would have saved the world. They would save the world now. They are the only . . .

ALL right! We belong to the lunatic fringe. We mean, we hope we do. Because, after all, well, we remember how one mother—sure, she was ours but she might just as well have been yours—brought up a houseful of kids when the bringing up at times was pretty hard. She also must have belonged to the lunatic fringe — according to the Big Shots. The way she gave up things—everything, life itself—for others. And the faith she had.

TO sum up. Stuart Chase is wrong—for once. It's the morals of the world that are all gummed up, not its words. For all that the world needs to get out of this hideous mess it's in are a few simple Sunday school lessons— such things as little children learn or know instinctively the wide world over. The Good Lord said it long ago: "Whosoever shall not receive . . " You look it up: Luke 18.16. And that goes for all of us—abroad—and here at home.



The average man and woman in Los Angeles county live to be 59.6 years of age, a gain of 11.6 years since 1925, according to the annual fiscal report of the Los Angeles County Health Department.

Between June, 1935, and the end of June 1937, a total of 169,-310 men, women and children have entered California minus visible means of support. Seventy-five per cent checked in from the Midwest's Dust Bowl! To California business—and all California taxpayers—that spells money-demands.

The California license plates for 1938 will be chrome yellow instead of orange, with black numerals and alphabetical letters. The small double alphabetical letters appearing on late issues of 1937 plates will not be used in the 1938 series. For many years, California has had orange-black plates.

Education—intellectual and moral—is the cure for crimes, in the opinion of Warden Johnson of Alcatraz, where America's most dangerous felons are confined. "Crime has its roots in ignorance. Give more careful attention to education, both intellectual and moral, and you will strike effectively at the roots of crime," says the warden.

After California's smashing defeat of U. S. C. on the Berkley gridiron, Howard Jones, Trojan coach, let his boys down nicely by shouts of praise for the victors. "Stub Allison has the best Califrnia team I've ever seen and unless the East produces some super team they'll march straight through to a Rose Bowl win," said Jones.

You've heard that old thing—"tell me what you eat and I'll tell you what you are." It is said in a different way by Dr. Victor Heiser, noted San Francisco physician. On the subject of diet he said: "The livers of great leaders are leading the world into limbo.' If I could supervise the diets of Mussolini, Hitler, Franco and the Japanese militarists, I could cure their irritability and put them in a peaceable frame of mind."

Traffic fatalities throughout the United States in August totaled 3,850—a three per cent increase over the total for the corresponding month of 1936. During the first eight months of the year, more than 24,000 persons were killed on our streets and highways—an 11 per cent increase over the toll at the end of eight months in 1936, For every person killed in a traffic accident 35 others are injured either temporarily or for life.

While citrus growers are faced with the job of marketing a bumper American production of oranges and grapefruit again in 1938, sales opportunities promise to be fully equal to the season now closing so far as purchasing power of the nation is concerned, Paul S. Armstrong, general manager of the California Fruit Growers Exchange reported to a large meeting, Wednesday. "The very general increase in wages and salaries everywhere helps buying power for our fruit, except as it has been offset by higher living costs," Armstrong said.

GROWERS PLAN TO HAVE TURKEY DINNERS SERVED ALL YEAR

THE turkey— most publicized bird in the American poultry yard at certain seasons of the year—has been "typed," like a Hollywood actor condemned to one-type parts.

The turkey, it seems, is just "a holiday bird," the piece de resistance on Thanksgiving Day, Christmas and New Year's Day, but a drug on the market between times.

But with the recent increases in turkey production, something has to be done to make the gobbler a popular bird throughout the year, according to the U.S. Bureau of Agricultural Economics.

The peak of production was reached in 1936, when the output of turkeys in the United States was estimated at 20,000,000 birds.

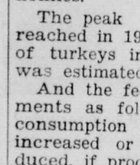
And the federal bureau comments as follows: "Either the consumption of turkeys must be increased or the production reduced, if producers and the trade are to make a fair business profit."

"Lower retail prices greatly increased the consumption of turkeys last Thanksgiving and Christmas," reports the economics bureau, "but even with the record high consumption more turkeys were carried over in cold storage after the close of the holiday season than ever before. Turkey producers in many parts of the country suffered severe losses."

Reporting on a nation-wide study of the turkey industry made by a special U.S. Department of Agriculture committee composed of representatives of the Bureau of Agricultural Economics, the Bureau of Animal Industry, the Agricultural Adjustment Administration and the Farm Credit Administration, the bureau suggests that the turkey can be made an all-year-bird with materially increased consumption, by the following steps:

Planning by growers to make fresh-killed turkeys available over a longer period of time; production of small-type turkeys for sale to small families; preparation and marketing of full drawn "ready-to-cook" turkeys; marketing of dressed half-turyeys and parts of turkeys "ready-to-cook;" production of canned turkey products, and further improvement in demand by timely advertising, backed up by more carefully graded, better quality birds.

Increased grower efficiency, is largely responsible for the present over-supply.



Money is made in the same way it is lost — by taking chances.

MICKIE SAYS—



ALMANAC



"A living dog is better than a dead lion."

NOVEMBER

5—Christopher Columbus arrived in Cadiz, Spain, in fetters, 1500.

6—The first American Missionary Church organized in China, 1847.

7—The Lewis and Clark expedition reached the Pacific coast, 1805.

8—New government of Brazil recognized by United States, 1930.

9—Kaiser Wilhelm of Germany abdicates his throne, 1918.

10—German cruiser and raider, Emden, destroyed at Cocos Island, 1914.

11—Ambassador Bridge over Detroit River, largest suspension span in world, dedicated, 1929.



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Andy

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4:30 to 7 P.M. Judging Displays. Music and Entertainment.
3:30 to 5 P.M. Jose Arris and His California Troubadours.

SATURDAY
Miss Akemi Togo, Flower Arrangement.
4:30 to 7 P.M. Jose Arris and His California Troubadours.

SUNDAY
2 to 5 P.M. Chamber Music Ensemble.
6:30 P.M. Supper and Program, Round Table Discussion of Gardens, Parks and Water Problems —75c.

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10-RIDE TICKET	2.50	25c
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SOME GREAT FILMS AT ARCADIA THEATRE

The Arcadia theatre presents a double bill tonight and tomorrow featuring little Jane Withers with Walter Brennan and Pauline Moore in "Wild and Wooly." The other attraction is "Make Way for Tomorrow," Victor Moore is in the leading role supported by Beulah Bondi, and Fay Bainter.

Starting Sunday and continuing through Wednesday, Sonja Hen
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Hear Pinchot Fling His Invective At Mr. Ickes

Sam Graham and "Bill" Schwartz of the city engineering department heard former Governot Gifford Pinchot of Pennysivania wade into the pending effort to transfer the U. S. Forestry Service from the Department of Agriculture to the Interior Department and castigate Sec-

EYE OPENERS --- by Bob Crosby



Ritzy Cow Horses Take Up Their Abode In Knotty Pine Finished Quarters Here

A couple of ritzy cow or stock horses and a pony took up their abode here this week when the E. C. Cords of East Orange Grove avenue completed construction of their new barn and brought their animals from a boarding stable to the new knotty pine finished quarters wheer they are more comfortably quartered than many practically every day.

"Brown Sugar," a dappled buckskin with the neatest black socks, belongs to the small daughter of the household, Barbara Dell, whose flying curls are visible most every day on the riding trails. She occupies the third stall, and she lays back her ears and nuzzles the inquiring visitor for sugar.

A wee daughter watches the orses from her nursery and is nxious for the day when she oo, will have a really, truly rid-ng pony, and not a stuffed old ling on rockers.

The stalls are lined with notty pine and boast the newest ning in automatic fountains to rovide runing water, and an luminum feed box to match.

These fortunate equines have their own traveling stalls in the guise of a modern two-horse trailer, painted white with "Knight" and "Prince" emblazoned on it with the name of their owner in neat black letters to identify it.

"Prince," as a steady cow horse is saddled and taken into the trailer first when the Cords wish to go for a ride in some distant park or trail, and he stands quietly by while "Knight," the jittery thoroughbred is coaxed next to him.

Mr. Cord, with a companion, often goes over the local trails into the mountains for a three-day ride covering as much as 26 miles a day and camping out.

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SECTION OF

SIERRA MADRE NEWS

SIERRA MADRE, CALIFORNIA, FRIDAY, NOVEMBER 5, 1937



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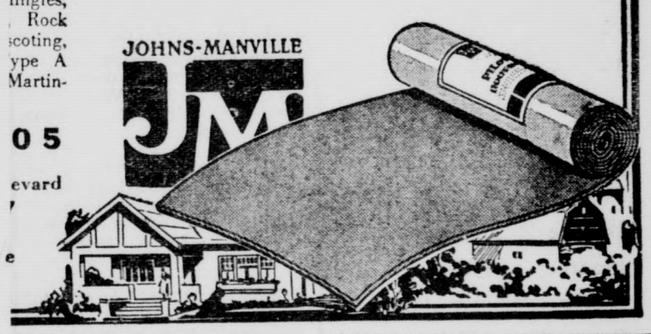
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right back," she laughed.

"In all elevators, cafes and dining rooms there are pictures of Hitler, many of them with bouquets underneath.

"The finest roads in all Europe are in Germany, with 'autobahns' carring eight lanes of traffic, banked with high-speed curves and no limit to the speed. We have nothing to approach them in this country.

"Vienna, was terribly depressing. There is no food there. And the Viennese gayety is dead. The women look as if they have made over their dresses for fifteen years. The cafes are rundown with patched awnings and peeled paint."

"The gayety we expected in Vienna we found in Prague. The did things for her workmen. They are building cruise ships capable of holding two or three thousand people to send on cheap tours of Europe to enable the workingman to see it. And now they are conducting motor tours of Germany for the working man.

"And all over Germany, towheaded youngsters in shorts, riding bicycles with a rucksack on their backs. You pass them pedaling furiously in the mountain passes, even little fellows of 8 and 9. There are girls as well, parties of three and four lovely blonde girls in shorts and halters, hiking and cycling everywhere."

The Wrights motored to Detroit from New York on their return, picked up a new car and drove cross country home.

SIERRA MADRE NEWS
Sierra Madre, California

Published Every Friday
L. R. GOSHORN
Editor and Publisher

TELEPHONE 48
9 Kersting Court

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My presence shall go with thee, and I will give thee rest.
—Ex. xxxiii.14.

How shall we rest in God? By giving ourselves wholly to Him. If you give yourselves by halves, you cannot find full rest.
—Jean Nicolas Grou.

SOBER UP

In the days of '29, just prior to The Great Depression, most of America got drunk—ingloriously drunk! We went on a gigantic get-something-for-nothing spree without parallel in modern-day history. And then came the morning after, with a hangover we've been years in getting rid of. The elevator boy and the captain of industry, both played the market! With few exceptions, we were obsessed by the get-rich-quick mania. We tired of hard work; we wanted something for nothing!

Then came stern disillusionment. the bottom dropped out. Cutting corners ceased to be smart and became, instead, terribly unprofitable. But how much have we learned? What, today, is the status of our human behavior?

Let's be brutally frank. We need to be. For only absolute candor can point the way. The recent stock market collapse, in all probability, was not as serious—to AVERAGE AMERICA—as the debacle of 1929. We had learned that lesson—most of us! So far as ticker-tapes are concerned, we are almost sober!

But we still want something for nothing. We have still failed to learn the vital lesson that only hard work, frugality and individual enterprise spell success for the average individual. We want government to take over our personal responsibilities. We want programs to share the wealth—instead of opportunities to create wealth! We want "organization" to supply the things formerly supplied by individual initiative! We complain about taxes, yet demand the things which compel outrageous taxes.

Or do we?

If we don't we can tell Congress that we want less government in business—more business in government. We can demand an end to living beyond our national income. We can tighten up on the community's purse-strings and decide to go it alone—without benefit of government oligarchy. We can sober up—and demand that our public officials do likewise! We can stop trying to get something-for-nothing! Simple, yet, but it's a sound program!

ARMISTICE DAY

A song of joy swept round the world nineteen years ago on November 11.

Soldiers danced jigs of wild delight in the trenches, and millions of mothers wept for sheer gladness, the long torment of fear ended at last.

The world had never seen anything like the tumult and the cheering which stormed the heavens when word came the world's greatest and most terrible war was over. That war killed 126,000 American doughboys, and wounded and gassed nearly twice that number. It cost the world 400 billion dollars, and no nation is yet through paying the costs of that holocaust.

Yet, today, civil and international wars again rage. Tragic as they are, they give a special meaning to America's celebration of Armistice Day. They make plain that war does not end war, that peace founded on violence breeds further violence, that what is achieved by force will be overthrown by force!

Truly, the American doughboys who gave their lives on Europe's battlefields will not have died in vain so long as we remember that lesson!

On this Armistice Day America salutes Peace and the men who fought to achieve it, strong in her determination not to break trust with those who died believing they fought a war to end all war!

"YET" IS IMPORTANT

The question of whether the President intends not to restore all of the NRA "yet" still seems open. Although the first draft of his St. Paul speech sent over the press service wires contained that word "yet," the latest report is that the President didn't say it after all.

The WEEKLY CONSTITUTIONAL
by MAX BERNS

People Control Congress

How and why does our Constitution limit the powers of Congress?

In most countries, the form of government is established by the government and is altered by the government. The law-making branch has supreme power not only to make laws but also to change the form of government. The only protection against despotism is in periodic elections.

In our country, "we the people" through our Constitution, establish our form of government and make it alterable, not by the government but only by the people. Our Congress has power to pass only such laws as specified in our Constitution and no power whatever to change our Constitution—or the form of government.

In addition to these safeguards, Article I of our Constitution specifies that Congressmen shall be elected every two years and Senators every six years.

We guard against a le

Gaddin' Around with BILL PEET

ONE has to admire th they do things in Pa The annual rose tou established, also the eas football game in the bo now the Pasadena Flowe association proposes to everybody in that city conscious .

"Utterly astounding" is Dr. Philip Schuyler Doane dent of the association, d the success of the show Carmelita Gardens last w while visitors and exhibi pressed unstinted praise lavish and beautiful which ranged from tiny succulents scarcely more inch high to mammoth themums that ranged six

The "mums," of every hue and variety, were th feature, but of special this year were th disp Mexican sun flowers—a tive newcomer to Southe fornia gardens.

In an effort to stimulat raising among the amate eners the association a that so much interest wa this year that in 1938, bi better prizes will be off amateurs.

Pasadena does things way—they are real go No doubt about it.

Nnghts are getting fog tell me that the presen much fog indicates the r son is to be with us so

What a helpless feelin over you if you happe driving your car and fog. I was a victim rece ing a trip to Ensenada. fog up in the mountai the sea about 15 mile the city and it came r from the ocean. To mak worse the highway was wide, but nobody broke records while driving a body in our party heave of relief when we got o pea soup.

Ensenada is a favorite spot for many Sierra The scenery is wonderf wind through mountains the water soon after Tia Juana . . . Ensena nothing about which home, but the ocean ba fishing are excellent are other diversions.

If you have never b trip to Ensenada, go d some time.

The following is repri an esteemed exchange, advertisement were in as many people would are reading this. But y tisement isn't here, and p know or care a rap wh are selling real estate or popcorn."

Got another kick out on the big red cars evening. There was a in the direction of t when the five o'clock e outside the Sierra M gate at the P. E. stat Angeles. When the ga there was a wild rush men politely standing

A CERTAIN

In a letter to stockh president of a represent American merchandisi ation points out that dividend of $1 a share taxes amounted to $1.29 a share The letter says, in part: "Your thoughtful consideration of tax figures will bring you a realization of the burden of your company's tax bill and will perhaps indicate the present tendency toward excessive taxation, which obviously must be borne, directly or indirectly, by Mr. and Mrs. John Citizen." Hundreds of other businesses, large and small, find themselves in a position such as this. For a while it may be possible to meet increased taxes by lowering the return to stockholders. But sooner or later, the tax burden must be reflected in the cost of whatever the company sells, whether it be a locomotive or a can of beans.—News, Applington, Ia.

The.... Watch Tower

By Perley Poore Sheehan

HAVE you read that article by Stuart Chase in the current Harpers? It's on what he calls "The Tyranny of Words." But rather it's on the tyranny of



The average man and woman super team they'll march straight

ALMANAC



"A living dog is better than a dead lion."

NOVEMBER

5—Christopher Columbus arrived in Cadiz, Spain. in letters, 1500.

The PEOPLE'S RED CROSS



PERMANENT INJURY AVOIDED—Demonstration at one of 1,600 Red Cross highway stations; here trained first aiders help to reduce accident death toll.



HAPPY HOME AGAIN—Dairy stock replaced by Red Cross on flooded farm; one of 250,000 families aided to self-support after flood destroyed all resources.



SAL-VAGE FROM THE FLOOD—Boy and dog view the family's worldly goods piled on river bank where Red Cross found them, provided shelter and care.



REFUGEE —The terrors of the flood linger with this infant, rescued by Red Cross.



EPIDEMIC HALTED—In this Red Cross field hospital, typical of 281 in flood area, a meningitis epidemic was averted by Red Cross doctors and nurses.

A Year of Record Service

More than a million persons, flooded out of homes and livelihood by nation's greatest flood catastrophe in Ohio-Mississippi Valleys, rescued, fed, housed, clothed, and given medical care.

A quarter million families rehabilitated in homes, farms and small businesses in flood zone.

Relief fund of $25,000,000 contributed by the public, expended for flood-stricken families.

Relief given in 115 additional disasters, 90 in the United States, 20 in insular possessions and 6 in foreign nations.

Red Cross public health nurses made 1,000,000 visits to the sick; 35,000 persons taught Home Hygiene and Care of the Sick.

220,000 persons taught First Aid, 80,000 persons taught Life Saving; 50,000 C.C.C. enrollees taught both courses.

1,600 Emergency First Aid stations established on highways to cut motor accident toll; Mobile First Aid units put into operation.

7,000,000 homes and farms self-checked for accident hazards.

8,000,000 school boys and girls enrolled in Junior Red Cross.

Aid given disabled veterans, their dependents and men now in active service; Civilian Relief given by Red Cross Chapters in 725 communities.

Service given by half million volunteers in flood; making garments, transcribing braille books for the blind; motor corps and canteen services.

The Red Cross operates through 3,700 Chapters and their 9,000 Branches. Every one who joins through the local Chapter supports these services to the public.



WORLD FRIENDSHIP—Chairman Cary T. Grayson of Red Cross with children of foreign ministries in Washington, representing Junior Red Cross all around the world. Eight million U. S. children are members.



WHAT IS YOUR PROBLEM?—War veterans, their dependents, and service men, in hospital or out, are aided by Red Cross in solving their difficulties.



SWIM WITH SAFETY—Eighty thousand taught annually Red Cross methods of rescue and resuscitation of the drowning; Pensacola aviators demonstrate "carry" of unconscious victim.

THE NEWS *extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated . . .*

Ruth Coit	Nov. 8
Mrs. P. C. Kortkamp	Nov. 8
Mildred Curtis Bolms	Nov. 8
Mrs. J. M. Moote	Nov. 9
Thomas Solury Jr.	Nov. 9
C. E. Trimbel	Nov. 10
Arthur Evans	Nov. 11
Art Udell	Nov. 11
Mrs. R. B. Hosford	Nov. 11
Lucile Sparks	Nov. 12
Frances Sexton	Nov. 12
Bob Green	Nov. 12
Mrs. R. W. Krug	Nov. 12
Mrs. Harriet Hannaford	Nov. 12
George Moran	Nov. 12
Mrs. Edith Askew	Nov. 12
Mrs. Harriet Noel	Nov. 13

must have belonged to the lunatic fringe — according to the Big Shots. The way she gave up things—everything, life itself—for others. And the faith she had.

TO sum up. Stuart Chase is wrong—for once. It's the morals of the world that are all gummed up, not its words. For all that the world needs to get out of this hideous mess it's in are a few simple Sunday school lessons— such things as little children learn or know instinctively the wide world over. The Good Lord said it long ago: "Whosoever shall not receive . . ." You look it up: Luke 18.16. And that goes for all of us—abroad—and here at home.





forms of Commutation Tickets.

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Form of Ticket	Cost of Ticket	Approx. Rate per Ride
ONE-WAY FARE	.35	35c
ROUND-TRIP FARE	.60	30c
MONTHLY PASS	10.50	20c
WEEKLY PASS	2.65	22c
10-RIDE TICKET	2.50	25c
60-RIDE TICKET	12.05	20c

(NOTE: Monthly Pass is based on 26 roundtrips, rate less if used more. Weekly Pass is based on 6 roundtrips, rate less if used more.)

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SOME GREAT FILMS AT ARCADIA THEATRE

The Arcadia theatre presents a double bill tonight and tomorrow featuring little Jane Withers with Walter Brennan and Pauline Moore in "Wild and Wooly." The other attraction is "Make Way for Tomorrow," Victor Moore is in the leading role supported by Beulah Bondi, and Fay Bainter.

Starting Sunday and continuing through Wednesday, Sonja Henie and Tyrone Power are to present "Thin Ice," the film which according to critics, made good all that was predicted by high powered press agents. There are said to be thrills galore as Miss Henie, world's champion woman ice skater shows how easy it is to perform the mot difficult feats on the steel blades.

NEW P.E. AGENT TAKES UP HIS WORK HERE

L. A. Vincent took over his duties as ticket agent at the Pacific Electric station here Monday morning. He likes Sierra Madre already!

"I am very much impressed with your beautiful little city, and I am sure I am going to enjoy my work here very much," he said.

He has been with the P.E. since 1922, most of the time in the Los Angeles area. He was transfered here from Wingfoot station.

Hear Pinchot Fling His Invective At Mr. Ickes

Sam Graham and "Bill" Schwartz of the city engineering department heard former Governot Gifford Pinchot of Pennyslvania wade into the pending effort to transfer the U. S. Forestry Service from the Department of Agriculture to the Interior Department and castigate Secretary of the Interior Ickes in one of his characteristic speeches last Thursday at a meeting in the Biltmore hotel. Pinchot was head of the forestry bureau under Theadore Roosevelt and built it up to its high point of efficiency under "Teddy's" protecting wing.

Ickes is trying to grab control of the bureau now and Pinchot described the secretary as "honest, industrious, grasping, angry and dumb." Pinchot said "there is no more useful government bureau anywhere than the Forest Service so why rock the boat?"

MISS KORTKAMP IN PASADENA CONCERT

Miss Moreland Kortkamp of 32 Park Avenue is appearing in an all-Brahms concert, during this Brahms week, with the Tuesday Musicale Trio, sponsored by the Junior Coleman Series, at the Public Library in Pasadena, Friday (tonight) at 8:15 p.m. On the program are Miss Marion Novis, cello; Miss Roberta Gronginer, violin ;and Miss Kortkamp, piano.

EYE OPENERS --- by Bob Crosby



Cork is an accumulation of dead cells on the tree bark. Spain and Portugal are the main sources of good cork. The trees are first stripped at 20 years of age, but produce no really good cork until they are about 40 years old. The name "cork" originated because so large a quantity is used for corks or stoppers on jugs and bottles.

Mary Jo Gill, 12-year-old Hollywood, California, girl astounded cooking experts when she appeared before a large group and baked perfect cakes. She used one of the new, automatic, clock and oven heat controlled gas ranges.

INTERESTING PICTURE OF CONDITIONS IN EUROPE BROUGHT BY TRAVELERS

France Jittery, Germany Prosperous, Czechs Happy, Say The R. E. de Wrights

AN interesting story of conditions in the European countries was brought back to Sierra Madre by Mr. and Mrs. R. E. de Wright of West Alegria avenue, just returned from a six months tour of the continent and the British Isles in their American car, which they carried along and that enabled them to get a close-up of the economic and social conditions of England, Germany, France, Belgium, Czechoslavakia, Hungary and Holland.

Germany, they insist, is the happiest and most prosperous of the countries they visited, with the Czechs and Italians next in order. France is jittery and its people are ready for revolution. Austria is in the slough of dspond —hungry and threadbare.

Because of delayed sailing on account of labor trouble in East coast shipping the de Wright's just missed the great tulip display in Holland during the Spring, but found many other interesting scenes and events there.

From Holland they next toured the East frontier of France to see the Magnot line of underground forts, which look like huge beehives of concrete, and all the military activity at Metz. Twenty-five miles back from the frontier, Mrs. de Wright said, the French have erected huge masses of barbed wire all ready to be set up at a moments notice.

They found the French "jittery" and war-scared, with the people talking "revolution' 'and greatly angered at the workman's parties because they ruined the Paris Exposition, she said.

"Much to our surprise," said Mrs. de Wright, 'we found the Germans the happiest and most prosperous people in Europe. We did not plan to include Germany in our tour, as we didn't like Hitler, but seeing all those handsome, well fed people aroused our curiousity.

"We went to South Germany and saw Innsbruck, Fredricksschaffaun, Ulm, Nuremberg, Heidelberg, and Mr. Wright wanted to see the steel and machinery centers, so we also included Stuttgart and Saarbruck. No one interferred with us, or questioned us, and nowhere did we see the 'starving' people we had been told about.

"Mr. Wright and I soon learned to 'Heil Hitler' along with the rest of the country. As you enter a hotel, the porter salutes you—'Heil Hitler,' as you go to your room, the elevator boy greets you with 'Heil Hitler'; in the hallway, the chambermaid says 'Heil Hitler.' So we soon merry 'Heiled' right back," she laughed.

"In all elevators, cafes and dining rooms there are pictures of Hitler, many of them with bouquets underneath.

"The finest roads in all Europe are in Germany, with 'autobahns' carring eight lanes of traffic, banked with high-speed curves and no limit to the speed. We have nothing to approach them in this country.

"Vienna, was terribly depressing. There is no food there. And the Viennese gayety is dead. The women look as if they have made over their dresses for fifteen years. The cafes are rundown with patched awnings and peeled paint."

"The gayety we expected in Vienna we found in Prague. The Czechs are called the 'Americans of Europe.' In Prague there is plenty of food, and many prosperous-looking citizens.

"On the Czech border we found the highway lined by deep embankments on either side, and five walls of concrete, approximately seven feet high and three feet thick, staggered, so any motor traffic must approach at a snail's pace and zig-zag through. Absolutely nothing could negotiate it in case of war.

"Hungary had marvelous highways, too, and a very primitive, but beautiful, countryside, and the most unusual cattle—beige colored cattle with long horns like our old Texas long-horns.

"The Austrian Tyrol was magnificent, and of course, Switzerland was, as usual, the European tourists paradise.

"Mussolini has done some very fine things in Italy since we were there in 1930. He has built a system of high-speed highways, and at Venice, a public garage on an island, that was the marvel of my husband, who said it was the finest he's ever seen.

"Some of the highways in Italy however, are carelessly built, with the curves banked the wrong way. We once paid a toll on an 'autostrade' and found we couldn't go over forty, when we could have gone sixty-five on the regular highway. All the houses fronting the highway are painted with Fascisti mottoes—Mussolini says this, and Mussolini says that.

"The Mussolini Forum outside Rome was another interesting point. Here the Fascisti hold their reviews and sport spectacles. It is filled with huge, stylized statues of athletes.

"An anti-Fascist friend of ours told us the eight months of the Ethiopian war cost as much money as the four years of the World War, due in part, to the building of roads, and the engineering projects.

"Rome sports many new apartment houses constructed by Il Duce, and splendid schools, playgrounds and gymnasiums for the black-shirted children.

"We lived in Picadilly Circus in London. But I don't care for England. The roads are simply rabbit trails, with narrow little lanes, hedges and walls obstructing the highway. I was a nervous wreck in no time at all. You see, our car being a left-hand drive, and all traffic to the right in England, I had to give all the signals.

"I don't know if you are married or not, but no man believes his wife in an automobile. I would say—go ahead! but my husband must see for himself, and by that time another car would be approaching!

"Germany, I found most interesting. She is doing some splendid things for her workmen. They are building cruise ships capable of holding two or three thousand people to send on cheap tours of Europe to enable the workingman to see it. And now they are conducting motor tours of Germany for the working man.

"And all over Germany, towheaded youngsters in shorts, riding bicycles with a rucksack on their backs. You pass them pedaling furiously in the mountain passes, even little fellows of 8 and 9. There are girls as well, parties of three and four lovely blonde girls in shorts and halters, hiking and cycling everywhere."

The Wrights motored to Detroit from New York on their return, picked up a new car and drove cross country home.

Ritzy Cow Horses Take Up Their Abode In Knotty Pine Finished Quarters Here

A couple of ritzy cow or stock horses and a pony took up their abode here this week when the E. C. Cords of East Orange Grove avenue completed construction of their new barn and brought their animals from a boarding stable to the new knotty pine finished quarters wheer they are more comfortably quartered than many humans.

"Knight," Mr. Cord's horse, a registered American bred saddle horse whose gleaming hide is as black as a saracen's heart, pranced and arched his neck in the stall of honor.

In the next stall is "Prince," a strawberry roan, and the best little cow horse this side of the Rockies, his mistress, Mrs. Cord avers. She goes for a canter practically every day.

"Brown Sugar," a dappled buckskin with the neatest black socks, belongs to the small daughter of the household, Barbara Dell, whose flying curls are visible most every day on the riding trails. She occupies the third stall, and she lays back her ears and nuzzles the inquiring visitor for sugar.

A wee daughter watches the horses from her nursery and is anxious for the day when she too, will have a really, truly riding pony, and not a stuffed old thing on rockers.

The stalls are lined with knotty pine and boast the newest thing in automatic fountains to provide runing water, and an aluminum feed box to match.

These fortunate equines have their own traveling stalls in the guise of a modern two-horse trailer, painted white with "Knight" and "Prince" emblazoned on it with the name of their owner in neat black letters to identify it.

"Prince," as a steady cow horse is saddled and taken into the trailer first when the Cords wish to go for a ride in some distant park or trail, and he stands quietly by while "Knight," the jittery thoroughbred is coaxed next to him.

Mr. Cord, with a companion, often goes over the local trails into the mountains for a three-day ride covering as much as 26 miles a day and camping out.

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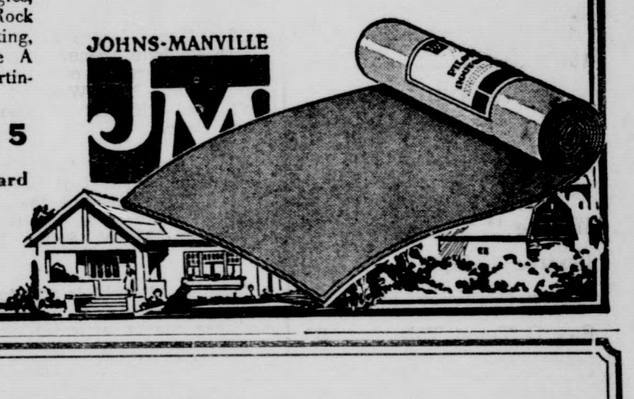
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SEEING the world at the typewriter would be an appropriate title for this column, methinks, for that is about what happens every week in the recording of the journeys over the width and length of the land. One of special note comes under the keys at this moment. It is the trip Mr. and Mrs. Earl C. Wilcox of 580 Wilcox Road are taking to the scene of the former's childhood, Woodstock, Ontario, Canada. Accompanying them will be Mr. and Mrs. Herbert F. Wilcox. Leaving Sunday the group will go first to Chicago, Ill., and then to Woodstock; Niagara Falls and New York City are next, where Mrs. Earl intends to see "everything," including the best shows. Washington, D.C., and New Orleans will complete a long-anticipated three-weeks' loop trip of the U. S. and the Dominion.

Those missing the smiling countenance of Mrs. Maybelle Caley Barker of 232 Mariposa will be glad to learn she has returned from a month's visit to Venice.

Mr. and Mrs. R. C. Copenhaver of 409 Ramona avenue were hosts on Sunday to Mr. and Mrs. Allen Rockwell of Wilmington, Calif., and their guests, Mr. and Mrs. Rockwell, of Maryland.

The social merry-go-round included among its passengers on Sunday, Mr. and Mrs. Pierson B. Miller (Cricket Caukin) of Sierra Madre, who were numbered among the guests at the reception given by Major and Mrs. H. E. Hopping of Los Angeles.

The Vista Del Arroyo supplied the setting in the Crown City for the Bridge-Tea given on Saturday by the Pasadena Junior College Association. This pleasant event was attended by Mrs. Phillip Senour, Mrs. William Lees, Mrs. Frank Wright, and Mrs. Henry Weber.

Along with his multitudinous duties, Dr. John L. Woehler is doing special work at the All-Nations' Clinic in Los Angeles one day a week. This All-Nations group embracing the Central avenue area of Los Angeles, is comprised of social departments as well as educational and health; and is doing incalculable good among the less fortunate.

Ladies of the British Home were agreeably entertained with a delightful program recently when the Regent of the Whittier chapter of the Daughters of the British Empire, came up with about 12 guests armed with cookies, song and music.

Mrs. Hazel James Ferguson of North Baldwin avenue entertained as her houseguests over the weeknd her aunt Mrs. Winifred Hellwell, and Mrs. Maud Coon, of Long Beach.

J. C. Ferrier and family of Arcadia are domiciled at 243 North Hermosa avenue and the L. A. Dudleys of Pasadena are now residing at 383 W. Sierra Madre Blvd.

Marilyn Albright is still talking about the wonderful party she and her mama attended over in Baldwin Park over the weekend at the home of Mrs. Henry Lesovsky, at whose house they were overnight guests, Mrs. Albright lending a helping hand in arranging a grand celebration for the Lesovsky girls and their guests.

Dr. W. B. Heagerty of the Church of the Ascension attended the clergic conference of the Los Angeles diocese held at Beaumont on Tuesday and Wednesday.

Mrs. Frances Everett was numbered among those at the night football circus at the Rose Bowl, Saturday evening.

Mrs. Hazel James Ferguson of 75 N. Baldwin avenue is entertaining at dinner tonight, Mr. and Mrs. Carson G. Bell of Pasadena, who are exhibitors at the Cascade chrysanthemum show at Wistaria Vine Gardens.

Mr. and Mrs. W. H. Lenneville of Dickinson, North Dakota, will be welcome additions to the Dickinson colony in Sierra Madre, which is already quite large. Mr.

Continued on Page Eight

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Sal Hepatica	25, 49, .97
Alka-Seltzer	27, .54

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and our good will guarantee is your assurance of satisfaction in dealing with us

'37 PLYMOUTH DE LUXE TRUNK SEDAN	$765
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'36 PONTIAC 6 COUPE, RADIO	595
'36 NASH AMBASSADOR SEDAN	695
'36 OLDS 6 FOUR-DOOR SEDAN	695
'36 PONTIAC TUDOR TRUNK SEDAN	665
'36 REO TRUNK SEDAN	645
'36 CHEVROLET SPORT SEDAN	595
'36 CHEVROLET MASTER DE LUXE COUPE	595
'36 PLYMOUTH FORDOR SEDAN	595
'35 PLYMOUTH 2-DR. TRUNK SEDAN	495
'35 FORD FORDOR TRUNK SEDAN	445
'33 PONTIAC TUDOR TOWN SEDAN	395
'33 BUICK 50 DELUXE SEDAN, 6 WHEELS, RADIO EQUIPT	435
'33 DODGE TUDOR DELUXE SEDAN	365
'33 CHEVROLET MASTER COUPE	345
'31 FORD HARD-TOP COUPE	175

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Balancing The New Books

By FRANK MOORE

A FEW years ago a young college professor wrote "The Plastic Age," a book on the undergraduates that educated their parents. The author was Percy Marks ;the book, daring and outspoken for its time (which was the early twenties), sailed on the crest of popularity till it was swamped in a flood of imitators.

Last year came "A Tree Grown Straight," a book dealing with the progress of a youth to steadfast maturity under the influence of a wise and tolerant father. At once a handbook for parents and a novel of distinction, it established the author as a writer of importance.

With the fall lists, Percy Marks has given us a third novel, "And Points Beyond," which deals with the uroblems of a man of maturity. In the opening paragraphs, Thomas Grey seems to have gained the whole world but lost his soul-mate, and from there on his efforts to adjust himself to life, love and the pursuit of happiness and the personal problems of other characters are woven into a fast-moving story.

Professor Marks has a flair for throwing the meat of a discussion to his caracters and allowing them to thrash out the puzzles of existence, religious, political, sexual or economical. He has taken the old college "bullfest" and raised it to the dignity of an intelligent symposium, not profound, perhaps, but interesting and informative.

After six long parturient years, Gene Fowler has given birth to another brain-child that should go far in boosting Yuletide pollity to a new high.

Entitled "Salute to Yesterday," the story deals with one Captain James Job Trolley who, while in no way related to the Tooterville branch, is nevertheless as prone to jump the tracks of conventional speech and action.

Captain Trolley, mining editor of the Rocky Mountain Herald and the last wild man of the West, carries on in a manner calculated to give the reader, as well as the other characters, a case of violent hysterics.

The vicissitudes of the frontier and the grab-bag tactics of its exploiters have made of the Captain a dauntless dissenter, a chronic minority man who, in typical terminology, shouts that "the only difference between his present enemies and the foul aborigins he vanquished from the plain is that the Indians wore feathers on the outside of their skulls."

You'll want to own a copy of this book. For witty repartee, fantastic characters and sheer enjoyment, no superior work has come to our attention this year.

If you like to "read 'em and weep," we can suggest no better novel for the purpose than "Katrina," a Helsingfors prize winner dealing with a girl from the north of Finland who marries a sailor and comes to live on the Aland Islands where the Gulf of Bothnia joins the Baltic Sea.

The authoress, Sally Salminen, was born and raised in this very locality. Her mother was Swedish, her father a Finn. In 1930 she came to New York and, while engaged as a domestic, wrote her book.

Published first in Finland, it has reappeared in nine countries, and the New York Times, in fair praise, has suggested that if Finland can produce another such book and will send it to America, we, in turn, should send back the war debt.

The story is intensely human. Once you start reading it we promise it will fill your heart, occupy your mind, and take up most of your time . . . truly an encompassing book.

NEW HAWAIIAN STAMPS ARE ON SALE HERE

The post office has received a consignment of beautiful Hawaiian commemorative stamps that are causing the philatelists to grab them for their albums, according to Mrs. Florence Wicks, assistant postmaster.

The engraving represents King Kamehameha, I, the sovereign who first placed the Hawaiian islands under one governing head. The stamps are one-third larger than the ordinary issue.

— LEGAL NOTICE —

NOTICE OF TRUSTEE'S SALE

WHEREAS, Walter J. Ropp and Cornelia M. Ropp, husband and wife, as joint tenants heretofore executed and delivered a certain deed of trust, dated May 12, 1928, and recorded May 23 1928 ,in Book 8540, Page 251 of official records in the office of the Recorder of Los Angeles County, California, to Geo. B. Kalb and M. Langlie as Trustees, to secure the payment of a promissory note to Mutual Building and Loan Association of Monrovia, a corporation, and also all other indebtedness agreed by said Deed of Trust to be secured, and

WHEREAS, said Association has changed its name to Monrovia Mutual Building and Loan Association, a corporation, and

WHEREAS, default having been made in the payment of said promissory note according to its terms, Monrovia Mutual Build-and and Loan Association, the owner and holder of said note and Beneficiary under said Deed of Trust, on July 3, 1937, recorded in the office of the County Recorder of Los Angeles County, California, a notice of breach and default and of its election to cause all the property under said Deed of Trust to be sold to satisfy the obligation thereunder, and

WHEREAS, more than three months have elapsed since recording of said notice of Breach and election to sell, and said Monrovia Mutual Building and Loan Association has demanded that the undersigned as Trustees sell the property included in said Deed of Trust pursuant to the terms thereof and the provisions of the law;

WHEREFORE, notice is hereby given pursuant to said demand and the terms of said Deed of Trust, the undersigned as Trustees thereunder will sell without warranty to the highest bidder for cash, on Tuesday the 16th day of November 1937, at 2 o'clock P.M. at the office of Joseph A. Allard, Jr., Room 313 First National Bank Building, corner of Second and Main Streets, Pomona, California, as an entirety, all property described in said Deed of Trust, situated in the City of Sierra Madre, County of Los Angeles, State of California and described as follows:

Lot 6 of the F. E. Robinson Tract, as per map recorded in Book 10, Page 43 of Maps in the ofice of the County Recorder of said County.

EXCEPT the North Seventy-five feet thereof.

Terms of sale cash, United States Lawful Money, payable at time of sale.

Dated October 15, 1937.

No. 580.

GEO. B. KALB,
M. LANGLIE,
As Trustees.

Pub. October 22, 29, November 5, 1937.

NOTICE OF TRUSTEE'S SALE
No. TS-2042

On TUESDAY, the 23rd day of November, 1937, at 11:00 A.M., SECURITY-FIRST NATIONAL BANK OF LOS ANGELES, as Trustee under and pursuant to Deed of or Transfer in Trust executed by Edith H. Bartlett, a married woman, dated December 31, 1936, recorded January 22. 1937, in Book 14719, Page 181, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for $3500.00 dated December 31, 1936 in favor of Sierra Madre Savings Bank, a Corporation, will sell at public auction to highest bidder for cash (PAYABLE IN LAWFUL MONEY OF THE UNITED STATES AT TIME OF SALE), at the eastern entrance to the Hall of Justice, facing toward Spring Street, Los Angeles, California, all right, title, and interest conveyed to and now held by it under said Deed or Transfer in the property situate in the City of Sierra Madre, in said County and State, described as

Lot One (1) and part of Lot Two (2) of the F. E. Robinson Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 10, Page 43 of Maps, in the office of the County Recorder of said County, described as follows:

Beginning at the North East corner of said Lot One (1); thence southerly along the Easterly line of said Lots One (1) and Two (2), seventy-five and fifty-four hundred seventy-five ten thousandths (75.5475) feet; thence West along the North line of the property conveyed to John M. Lee by deed recorded in Book 2779, Page 6 of Deeds, one hundred fifty-seven and twenty-five hundredths (157.25) feet, more or less, to the West line of said Lot Two (2); thence Northerly seventy-five and seventeen hundredths (75.17) feet, more or less, to the North West corner of said Lot One (1); thence East one hundred sixty-one and eight tenths (161.8) feet to the point of beginning.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the entire principal sum of said note, to-wit, $3500, with interest from March 1, 1937, at the rate of six per cent per annum, advances, if any, under the terms of said Deed or Transfer; fees, charges and expenses of the Trustee and of trusts created by said Deed or Transfer.

The beneficiary under said Deed or Transfer, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to undersigned a written Declaration of Default and Demand for Sale and written notice of default and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on July 22, 1937, the undersigned caused said notice of default and of election to be recorded in Book 15161, Page 75, of Official Records in said recorder's office.

Dated October 26, 1937.

SECURITY-FIRST NATIONAL BANK OF LOS ANGELES,
as said Trustee
By J. VEENHUYZEN,
Vice President
By A. M. HADLEY,
Assistant Secretary.

OK 9050

—6,7,8

What A Girl Sees Ramblin' 'Round

By Marjorie Hesse

SAW a spectacular fire the other evening that made us glad we lived in Sierra Madre and had a long-legged fellow like "Shorty" Stemberger able to take out our fire engine in less time than we can walk from the back of the office to the front! . . . This fire was in the county "strip" that runs through Pasadena . . . and the Pasadena fire department only a few blocks away refused to respond to an alarm and four houses burned while the county fire engines came from Flintridge. The county fire fighters said only a lack of wind prevented the fire from spreading for blocks! When governments become so bureaucratic that a man's home is allowed to burn because of a line — then there is something wrong with that government! Anyhow we're glad that we are not in an unincorporated area, but one blessed was a really efficient fire department of its own.

Buzzing around at the City Hall was rather amused to see the chap sent out from the county auditor's office to take tax refund applications . . . had his nose buried in "Don Quixote" . . He looks somewhat like the elderly knight himself . . . and we bet he has tilted many a windmill himself! . . . The Sierra Madre Woman's Club did a swell job of hostessing at the county regional Round Table and the local members worked like Trojans . . . and we don't mean the football team either . . . We had to giggle when a speaker from Alhambra asked the audience how many were from Alhambra and one lone hand went up . . . she paused, seemingly a little taken back at Alhambra's dereliction, and spluttered . . . "Well, only one lady—and me from Alhambra!" . . . During the afternoon when the clubwomen were waiting to be led in song . . . one of the leaders . . . chairman of music we think . . . had to scramble up on the high stage from the side to get to the piano and there was a nice display of silk hose and much pretty confusion from her as she climbed up . . . Mayor Reavis looks quite William Powellish with that cute little growth he is sprouting on his lip.

Jerry Voorhis told us at the Sunday dinner meeting at the Wistaria Vine when we forthrightly remarked upon his youthful appearance that he had difficulty sometimes in getting into the White House when calling on the President . . . "and you know," he said, "if I were one of those old birds with a big stomach they wouldn't question me!" Our long ears picked up a remark he made to Mrs. Lawless with a gusty sigh—"I wish my wife were here to enjoy this beautiful spot" . . . and he sounded as if he meant it! . . . The Pasadena Flower Show was our very first flower show, and it was an experience for us . . . The beautiful cascade chrysanthemums hanging in shimmering veils from the tall urns in the booth, where pretty Leila Scalzo handed out folders for our Chamber of Commerce . . . were so beautiful . . we couldn't even attempt to describe them . . . all during the time we were in the show we felt as if we should walk with folded hands . . . like when we are in a soaring cathedral . . . and everybody else seemed to feel just about like we did . . . Coming home we picked up three kids around 12 years old, all members of Pasadena Boy Scout Troop 26 (we think) who had been working at the show wheeling invalids and showing old ladies around . . . We wondered if they felt the beauty as keenly as we did . . . so we asked them their opinion of the show and they chorused in unison . . . "it was swell!" and knowing what a twelve-year old means by "swell" we were impressed . . . We got a new slant on scout work from hearing those kids talk . . . We asked them if they ever received any "tips" and they were genuinely appalled at the idea . . . "We don't take pay for our work—that is our courtesy duty. We couldn't take pay for that." They told us they were offered money all the time, but those kids didn't dream of accepting it . . . they were too busy being scouts to even think of it!

Made a tour of the cemetery the other day . . . and we are glad to hear that the Legion and other organizations are going to clean it up and keep it clean . . . it should be done . . . as it is in a deplorable condition now . . . Henry and Ann Hawxhurst recently returned from a trip to Ensenada with a thousand pounds of rocks . . . beautiful colored rocks of every rainbow hue . . . rocks like jewels really . . . and Henry said Ensenada is a painter's paradise . . . and showed sketches to prove it . . . Louis de S. Fuller and Mrs. Fuller have bought a nineteen foot trailer and intend to go places in it very soon . . . they have ambitious plans for sightseeing . . . but are modest about talking of them. . . .

QUICK STUDY



"My best retorts are never uttered."

"No?"

"No; I think of 'em ten minutes after the other fellow has gone home."

THE RICHEST MAN IN BABYLON said—

"A part of all I earn is mine to keep . . lay by that portion first . . ."

Good sound advise given long before banks were established.

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Startling Facts Are Told The Junior Woman's Club

Club women nowadays calmly discuss subjects forbidden a few, even five, years ago, and a great forward step has been taken because of it, Miss Eloise Hafford, executive secretary of the Southern California Society for Control of Veneral Diseases told the Sierra Madre Junior Woman's Club at its bi-monthly meeting in the home of Muriel Tarr in East Montecito avenue, Thursday evening. Quoting Dr. Russell V. Lee, Miss Hafford announced that "each year in California, syphillis kills 12,000 persons and infects 25,000 new victims." She further informed the Juniors that it is costing California approximately $6,000,000 to care for her insane, 15 per cent of which is due directly to the disease. "Thus $900,000 is now being used to combat this one affliction," she said.

A huge mas meeting is to be held soon and the local Juniors have been invited to join with various other societies in interesting the public in a fight against social diseases.

Citing Sweden as an example, Miss Hafford said because of laws passed in 1919, Sweden has reduced the incidents of the worst of social diseases from 6,000 cases a year to 300. California has 25,000 cases to 300 of Sweden's, she asserted.

Miss Muriel Tarr met Miss Hafford while on an Australian tour, became interested in her work and asked her to present it to the Juniors here.

It's Always Fair weather when good fellows get together AT
Wistaria Grill
66 West Sierra Madre Blvd.
(Opposite City Hall)
Adam Hauck, Proprietor

YOU CAN'T BEAT
our tasty well cooked noon lunches. Hot Soup, Meat Sandwiches, Corned Beef and Cabbage.

Choice Wines . . . Liquors always in stock . . . Mixed drinks our specialty . . . Leading brands of Beer . .

Woman's Club Notes

SIERRA Madre Woman's Club played hostess to more than 200 visiting women at an exceptionally interesting third regional round table of Los Angeles County, California Federation of Women's Clubs at an all-day session beginning Monday morning at the grammar school. Rollin C. Lewis president of the Chamber of Commerce, welcomed visitors on behalf of the city, and Mrs. Al S. Myers, acting president, on behalf of the club.

Convened in the grammar school auditorium, president Mrs. Ella Lightholder, president, presided and Mrs. Harry E. Willits, vice president, acted as forum chairman.

Mrs. Frank H. Ward opened the session with a pledge of allegiance, followed with community singing led by Ina Gerry Mountjoy.

Charles Jarret, soil conservation chairman, presented motion pictures to illustrate his talk on soil erosion. Mrs. Percy Wilson presented a talk on California Federation News.

Club husbands, who are often neglected, must be pampered and "kidded" a little according to Mrs. Frederick Vercoe, who made the hit speech of the day with her instructions to amuse him, feed him and not "fudge" on the time alloted to him, thus keeping a club-husband happy. She also brought up the hoary subject of smokers vs. non-smokers that invariably agitates conventions, and promptly pigeonholed it with the remark "it is strictly a personal matter for the individual clubwoman to decide as to whether they shall or don't prefer to smoke."

Remember your president! that was the admonition of Mrs. Arlo Watson, who besought the clubwomen not to elect a president then fail to support her. She should be praised a little and not bruised by knocks, Mrs. Watson said.

Big, blond Rex Thompson, director of county charities dashed in breathlessly, several minutes late to make the key speech of the day, which is reported elsewhere in these columns, after which the meeting was adjourned to the clubhouse where luncheon was served and the remainder of the program presented.

Moreland Kortkamp, winner in the piano contest at the Allied Arts Festival sponsored by the Federation, played several numbers and a Brahams composition "Rhapsody in G" in a brilliant performance.

Mrs. J. H. Robertson was hospitality chairman of the day for the Woman's Club and greeted the clubwomen at the door, seeing they found seats, introducing members, and doing the million and one things a hospitality chairman is called upon to do.

Howard M. Jay, assistant superintendent of Rancho Los Amigos was presented by his wife, Mrs. Howard M. Jay, who is institution chairman. His speech is also "covered" in another column.

Parlimentary law drill, the ever important, was not slighted as Mrs. Lena C. Teter, club parlimentarian, spent ten minutes in answering questions and clarifying the parliamentary problems of the members.

Entertainment was provided by three clever playlets, presented by the County Drama chairman, Mrs. Fred David Smith. They convulsed the audience and left them in a gay mood for the rest of the afternoon.

Report of registrations by Mrs. Mildred Cossar closed the meeting.

—*Marjorie Hesse.*

Modern Priscillas To Map Program For The Year

Mrs. L .A. Sherman and Mrs. E. D. Burbank will entertain the Modern Priscillas at the Burbank home Thursday afternoon, November 11th. Since plans for the year will be discussed, only members of the club are included this itme, and it is hoped all the ladies will be there by 3 o'clock.

A. L. A. Activities

THROUGH the courtesy of our editor, we are resuming our column. This is a wonderful opportunity of letting the public know that we are organized for mutual helpfulness and with an energetic President and a Commander and Post ever ready to help us, we ought to make this a year of outstanding service to our community, state and nation. Cooperate with your publicity chairman by phoning her all items pertaining to hospital work, community service, child welfare and also items of personal interest.

We had a peppy meeting Thursday night with not a dull moment. Every chairman had a report. Mrs. Jessica Wright gave the second of a series of interesting talks on "The Constitution." She described the type of people who wrote it, their back-ground and why it was written. Mrs. Wright as legislative chairman, also spoke on the Universal Service Bill and said that the Legion is urging immediate action for the passage of this bill which will mean in case of another war— "Equal service for all— special privileges for none."

We are most happy to hear that our beloved member, Mrs. Maggie Stinberger is on the road to recovery and also that our Civil War Veteran, E. J. Webster, is able to have visitors but sorry to learn that another of our members, Mrs. Stella Dennison, is very ill with pleurisy.

Our Unit was hostess to the Presidents and Chairmen of the 18th District at the Embree home last Monday night. Fifty-three guests were present.

Our president, Florence Jensen, has made final arrangements for the Unit's party in the big Armistice dance to be given by our Post, on Saturday night, November 13th. We will have charge of the check and card rooms. Those who will serve with our president as hostesses are Mesdames Helen Lovejoy, Bertha Irvine, Augusta Coates, Maybelle Barker, Leila Embree, Dolly Hill, Orcelia Stinman. Ann Collinsand Catherine Miller.

CHURCHES

Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School
11 a.m.—Sunday Service.

"Adam and Fallen Man" is the subject of the Lesson-Sermon on Sunday in all branches of The Mother Church. The Golden Text consists of Jesus' words: "It is the spirit that quickeneth; the flesh profiteth nothing."

8 p.m., Wednesday—Testimonial meeting.

Reading room open daily from 10 a.m.-3 p.m.; 22 North Baldwin.

Bethany Church

The Little Stone Church
Rev. Stuart R. Sheriff, Pastor
Sunday—

9:30 a.m.—Bible School.
11 a.m. — Morning Worship. Communion service.
6:30 p.m.—Two Christian Endeavor Societies.
7:30 p.m. — Evening Meeting. We have a missionary speaker tonight, Dr. Jessie McDonald. She has been a physician in China a number of years and is going back to China soon under the Red Cross. The public is cordially invited.

Wednesday—

7:30 p.m.—Prayer meeting.

Congregational

Rev. Arthur O. Pritchard, Pastor
Chas. W. Kinnear, Educational Director

"Seeking and Finding" will be the topic of the Pastors' sermon at 11 o'clock. Reception of members following service.

Sunday School, all departments at 9:30 a.m.

Young People's meeting at 6:30 p.m.

Church of the Ascension

(Episcopal)
Rev. W. B. Heagerty, Rector
Rev. A. G. H. Bode, Rector Emeritus
Sunday—

7:30 .m.—Holy Communion.
9:30 a.m.—Junior Church and Church School.
11 a.m.—Holy Communion and Sermon.

St. Rita Shrine

Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—6:30, 8:30 and (High Mass) 11 a.m..
Weekday Masses ,6:30 a.m.
Tuesday Evening — Devotions, 7:45 p.m.
Friday— Stations, 7:45 p.m

Holiness Mission

Sunday School at 10 a.m.
Sermon, 11 a.m.
Christian Holiness Mission is holding services each Sunday at 26 Windsor Lane, Rev. Velma Lessley.
Evening Evangelistic Services, 7:30 p.m.
Prayer Meeting each Wednesday at 7:30 p.m.

Unity Center

All are welcome.
The regular Unity Class meets at the Park House every Tuesday evening at 8 o'clock, under the leadership of Norma Knight Jones. Unity Bible School every Sunday morning at 9:30 at the Park House.

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SIERRA MADRE STUDENTS JOIN WILSON MOVIE CLUB

Robert Hartman was elected secretary-treasurer of the Movie Club of Woodrow Wilson Junior High this week. Among new members present were Betty Lou Lacey, Robert Hartman, Phyllis McCarty, Margaret Clark and Shirley Shapiro of Sierra Madre.

OBITUARY

MRS. E. E. JOHNSON

Funeral services for Mrs. Elmira Electa Johnson will be held this afternoon at 2 p.m. in Grant Chapel, with Rev. Arthur O. Pritchard in charge. Interment will follow in Forest Lawn.

Mrs. Johnson, 95 years of age, was a native of Moreland, New York, born there august 25, 1842. She came to Los Angeles the first time in 1882 for a visit and returned two years later to make her permanent residence there. She was prominently identified with the early life of that city, where she helped organize the Southgate Chapter of the Eastern Star.

Mrs. Johnson came to Sierra Madre in 1915 to make her home with her daughter, Mrs. E. C. Foster, 65 South Baldwin avenue, shortly after the death of her husband, Franklin Johnson, who had served in the Civil War with the 15th Regiment, Illinois Volunteers. She has resided here for the past 22 years, and always enjoyed excellent health, never wearing glasses, and remained exceptonally active for a woman of her years until very recently.

Survivors beside her daughter are two grandsons, Edward C. Foster of Sierra Madre and Frank M. Foster of San Bernardino, and two sisters, Mrs. Martha Benoit, and Mrs. Mary Manuel, both of Los Angeles.

BESSIE SUMMERHAYS

Funeral services were held at the Little Church of the Flowers Friday for Mrs. Bessie Summerhays of Hollywood, mother of Mrs. E. E. Schneeberger, 189 North Hermosa. Interment was in Hollywood cemetery.

Mrs. Summerhays, 85 years of age, was a native of Devonshire county, England, and is survived by six children besides Mrs. Schneeberger.

HIGHLY TOUTED FILM AT THE MONROVIA

Two fine attractions have been booked at the Monrovia theatre commencing Sunday for a three-day run. Lovely Deanna Durbin and Leopold Stokowski appear in "100 Men and a Girl" with a supporting cast including Adolph Menjou, Alice Brady and Mischa Auer. Boris Karloff plays the leading role in "Night Key," the other feature, and the show concludes with a cartoon, screen musical and news flashes.

Next Wednesday night the much heralded "Dead End" has been booked, starring Sylvia Sidney.

NEW TELEPHONE DIRECTORY
Will be issued December First

Closing date for New Listings or Listing Changes Is November 10th.

Please advise our Local Office of any Corrections — Install your Phone Now.

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'Round The Town

Continued from Page Six

Lenneville, who has retired from the postal service, intends residing permanently in the Southland, and with his wife, are guests at the home of Mrs. Ruth, 19 Esperanza avenue. He was in the post office for 30 years and held the position of postmaster for 16 years.

Dr. and Mrs. A. E. Gordeau of 139 Bonita avenue have been spending several days in the desert.

Mrs. R. W. Solomon of 657 West Grand View avenue has as her house guest, Mrs. W. J. Ryan of Eureka, Calif., who will winter in the Southland.

Mrs. Milford J. Thompson of 289 San Gabriel Court, has left for a two week's stay with friends in Coronado.

Miss Ruth Wheeling was a weekend visitor from El Segundo at the home of her parents, Mr. and Mrs. Albert Wheeling, 101 E. Sierra Madre Blvd.

The gay S. C. dance at the Huntington on Friday night drew from Sierra Madre, Miss Genelle Paschall, John Senour, Sam Schwartz, and Miss Betty Smith, of Pasadena.

Mrs. Mabel Beidler of 228 Mariposa avenue, is home again after a coupie of delightful days at Switzer's Camp in the mountains.

Alaskan memories, dating back to '98 and 1911, were revived this week when Mrs. Fannie Sea of Montecito and Hermosa avenues entertained Mr. and Mrs. George J. Paulson of San Diego. The families pioneered thirty years ago before the days of the Government Railroad or the radio in that far northland ,the Paulsons going there before, even, the Klondike rush and Mrs. Sea in 1911, where she met them in Fairbanks.

Mrs. Edward Thiell has returned from a vacation trip embracing Chicago, Ill. and points in Wisconsin.

Mr. and Mrs. F. P. Greeley of Greeley, Colo., former residents of Sierra Madre, were visiting freinds in town last week.

Mr. C. E. Davidson and T. Myers of Long Beach were in town as guests of local residents on Tuesday.

Mr. and Mrs. W. S. Gebbs of 299½ Wset Grand View avenue, have been visiting in Palm Springs and Twenty Nine Palms this week.

Another "travelogue" of interest to Sierra Madreans is the trip taken by Mr. and Mrs. T. Buie (Blanche) ,well known and popular couple, who went east in their trailer to spend the winter with Mrs. Buies' parents, Mr. and Mrs. Dan Irwin of Jackson, Ohio. En route, they stopped at Texarkana to see Mr. and Mrs. Rew, Mr. Buie's aunt, for several days. Several ups and downs, such as a near cloudburst, and different things happened, but aside from that, they are having a marvelous time.

Mrs. Marion L. Hays of 248 San Gabriel Court, president of the Esther Forman Garden Club, is proudly showing the first prize she won at the recent Carmelita Garden Flower Show in Pasadena for her large potted coleus.

Mrs. Mary C. Colquhoun of Pasadena has rented cottage No. 5 at Audubon Park, where she plans to remain for some time.

Friends of Mrs. Leon S. Griswold, Canyon Park property owner and resident for many years, will be sorry to learn of her death in Los Angeles on Tuesday.

Mrs. W. T. McKee of 618 West Highland avenue has returned from a delightful trip to San Francisco, where she spent several weeks with Sierra Madre friends who went up with her but did not return at this time. The Presidio, the new bridge, and other worthwhile places were visited. The return trip was made over the inland route, giving an entirely different landscape of farms and cotton fields, all very lovely against their autumnal background.

Sorry to write that some mighty nice Kentucky folk are deserting us, but it has to be done, for Mr. and Mrs. J. C. Hessian, who occupied the bungalow at 383-c Sierra Madre Blvd., are leaving for home in Paducah, Ky., after a residence of two years in our midst. They do not exactly want to go, but property cares demand it.

Mr. and Mrs. E. P. Duche of the Sierra Madre Drug Company moved on Tuesday to North Mt. Trail avenue.

Mrs. Thomas Miller, formerly of North Mt. Trail avenue, has been very ill at her present home at Corona Del Mar. An improvement, however, has recently taken place.

Mr. and Mrs. Leo A. Dougherty with their family, June, Gloria and Jack, of 115 East Laurel avenue, were chicken-dinner guests of Mr. and Mrs. Harry Lange of Mariposa on Sunday.

Miss Eilzabeth Page, who possesses a coterie of close friends in Sierra Madre, is contemplating returning before the Christmas holidays. Miss Page is completing her historical novel.

Mrs. Jessie Spencer, 93 East Laurel has returned from Redondo Beach where she spent the past seven months.

Dr. and Mrs. W. B. Heagerty of Sierra Madre were among those who welcomed back the rector of St. Mark's, Altadena, at a reception given Rev. and Mrs. Steven Clarke, at their home Sunday, upon their return from the general convention recently held in Cincinnati.

Dr. G. W. LeFer, of 46 West Esperanza avenue, has returned from a lengthy stay in Long Beach.

DANGER SEEN IN PASADENA'S WATER SUIT

Continued from Page One

sued and at the same time asking us all to work together with them to work out a solution.

I believe the outside territories would have been very glad to cooperate with Pasadena had they been approached from the angle of solving the problem, and then resorting to legal procedure only if necessary.

In the event that Pasadena is successful in its suit, La Canada, Altadena, Sierra Madre and part of Arcadia (Santa Anita Oaks) have only four alternatives—consolidation with Pasadena, joining the Metropolitan Water District (at a cost of some $500,000 to Sierra Madre alone), decreasing our populations or use one third less water if we maintain our present population.

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"During the serious drought in the Middle West a couple of years ago, it was remarked that things might not have been so bad if many farmers had not done away with small ponds in order to cultivate additional land. The small pond, even the smallest, was described as the simplest insurance against drought conditions, and land owners were encouraged to build little dams over the tinest rivulets in order to catch and store water when the rains came again.

Home-made reservoirs of this sort were described as superior in usefulness to big irrigation projects which often remain in the blue-print stage, or only partially executed .They were lauded not only as storage basins but as water surfaces which gave rise to increased evaporation, and subsequent showers.

"Now, through an ingenious experiment at Sierra Madre, Calif., another service rendered by such ponds is pointed out.

"It is this. They prevent water from rushing off the land in torrents after heavy rains. They slow up the spate of water in gullies and arroyos, and hold it stationary long enough to permit it to percolate through the soil, instead of draining away to no useful purpose. That it does so percolate was evident when, after recent downpours, Sierra Madre's city wells rose seven feet in 24 hours. If the water level had risen gradually ,it would have been assumed that there was merely a normal percolation from the so-called spreading grounds which were established near the town four years ago as a water conservation and flood control project.

"When, after heavy rains, the water rushes out of nearby Santa Anita canyon, it is not permitted to race away through its own channels, but is caught and spread out among a number of basins, and the run-off is greatly reduced. There are five of these basins ,and between them is a maze of channels and dams and water falls. The water is held back from its headlong course long enough to permit it to soak into the soil, and silt is kept out of the bottom of the basins to make this percolation more rapid. One of the basins recently sank four feet in 12 hours and the water evidently went from the spreading basin to the city wells, where it was intended to go."

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Junior Women Will Be Hostesses At The Mum Show

Mrs. Mary Schwartz, president of the Woman's Club Juniors, announces the names of juniors who will serve on the hostess committee of the Cascade Chrysanthemum Show, today, tomorrow and Sunday at the Wistaria Vine Gardens.

The Juniors will be gowned in smart flowing gowns, rivaling the flowers in hue and will be on hand to represent the club and act as hostesses to patrons of the show.

Juniors serving on the committee for the opening day are Aileen Robart, Hester Miller, Melba Seifert, Cricket Miller, Mary Frances Brain and Marguerite Domeschke. Saturday hostesses are Jane McElwain, Angie Per Lee, Mrs. J. F. Brain and Frances LaLone. Sunday will see Alice LaLone, Eleanor Phillips, Myrna Cant and Mary Schwartz.

Legion Post Hears How Navy Won War

The Navy won the World War!

If there was any doubt about it all you had to do was to listen to the tales around American Legion Post 297 Monday night in the "Dougout" when the meeting was turned over to the navy in honor of Navy Day.

Among the doughty sailors who recalled their days on the bounding main were Sam Graham, Norman Jensen, Foster Bumpus, Roy Pickett, Mike Levinson, and Henry Olson.

Noted Baritone To Appear In Recital At Woman's Club

Frank Edward Kneeland, well-known Hollywood baritone who has appeared in many of the light opera hits and many big cinema musical productions, will be presented in a recital at a meeting of the Woman's Club next Wednesday that will be open to the public. The recital is scheduled for 11 a.m., following the regular club meeting at which Mrs. G. Pennington of Hollywood will speak on "Our Changing Universe."

"ARTISTS AND MODELS" AT THE WASHINGTON

At the new Washington theatre, corner of Washington and Lake in Pasadena, Alice Faye, Don Ameche and the Ritz brothers open the show tonight and tomorrow in the popular film "You Can't Have Everything." The companion piece is "The Great Hospital Murder."

Matinees at the Washington are on Saturday and Sunday.

Starting Sunday will be shown Jack Benny in "Artists and Models" followed by "Flight From Glory." "Artists and Models," is described as the daffiest of the daffy and with Jack Benny are "The Yacht Club Boys," radio songsters and comics.

WANT ADS

WORK WANTED

ALL around handy-man, mechanic, "fixit man," any kind of work. 144½ E. Highland. Phone 2851. —7*a

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 39:tfa

GENERAL Carpenter Work, furniture repairing, saw filing. 262 Santa Anita Court. Phone Pinkerton 1554. 48:a

HELP WANTED

WANTED—an experienced girl or woman for general housework. Must be neat. Part time or stay on the place. Two adults in family. Give age and wages expected. Write Box O, *News Office*. 7*b

MIDDLE AGED woman for general housework in Arcadia. Stay on premises, $40 a month, room and board. Phone 3582. —7:b

GIRL for general housework. Call 205 N. Sunnyside. 7:b

WANTED—Woman to work in exchange for piano lessons. 71 E. Alegria Ave. —7*b

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For Sale Real Estate

FOR SALE—2 story, 7 room frame house, close in, wistaria covered patio, 150x150. Terms. Sierra Madre Realty Co., 27 N. Baldwin. —7:c

RENTALS

FOR RENT—Small unfurn. house for rent; modern, $12 a month. 155 No. Baldwin. Phone 2933. —6:d

FURNISHED apartment and garage or room with kitchen privilege. Adults. 300 West Laurel. 7:d

ATTRACTIVE apt. Close in; private bath. 34 No. Hermosa. Phone 253-2. —4:tfd

FOR SALE MISCELLANEOUS

THANKSGIVING TURKEYS direct from ranch to you. Corn and milk fed. Dressed ready for the oven. Price 30 cents per pound (live weight). Mammoth Bronze or white Holland. Leave orders at 223 Santa Anita Court or Phone 1972. —7:10

MOVING

GEM City Transfer Storage Co. 701 S. Myrtle, Monrovia. Ph. 409. —51,2,1,:2m

WANTED

WANTED — Transportation for boy from Muir Tech each afternoon; 2:30. Will pay fare. Call 263-2. —7:1

PHOTOGRAPHS

CHILDREN'S PORTRAITS our specialty. Mardell MacDougall, Photographer. 310 South Myrtle Ave., Monrovia. —2:5ph

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FRIDAY NITE, NOV. 5 at 6:30 P.M.

Tickets 65c at Hartmans Drug Store or see Daniel Schaffer

Flower Show Opens at 2 p.m.

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Radio Fans vote for your favorite radio star . . win for him or her Eaton's letter of Gold . . Win for yourself $500 or $1000.

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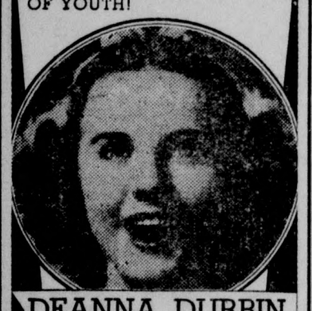
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DEANNA DURBIN

LEOPOLD STOKOWSKI in 100 MEN AND A Girl with Adolphe MENJOU ALICE BRADY MISCHA AUER

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HE MADE HIS ENEMIES BEG FOR MERCY! BORIS KARLOFF in "NIGHT KEY"

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Sylvia Sidney IN 'Dead End'

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Washington at Lake PASADENA

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Adults 25c Children 10c

FRIDAY and SATURDAY

Alice Faye — Don Ameche Ritz Bros. in "YOU CAN'T HAVE EVERYTHING"

— ALSO — "THE GREAT HOSPITAL MYSTERY"

STARTS SUNDAY

JACK BENNY in "ARTISTS and MODELS"

— ALSO — CHESTER MORRIS in "FLIGHT From GLORY"

THREE IMPORTANT BOOKS JUST ARRIVED

"THE TURNING WHEELS" by Stuart Cloete
1836 and the great Boer trek through South Africa—Dramatic

"HER MAJESTY: THE QUEEN" by Lady Cynthia Asquinth
Last Word on England's First Lady—Timely

"THE RAINS CAME" by Louis Bromfield
Floods and effects on India's cosmopolitan population—Thrilling and psychological

"All that goodly company of books look down on me from yonder shelves, waiting patiently to answer my questions and enrich me with their wisdom."—T. L. Cuyler.

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Where's George?



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Chili Beans :-: Home Made Soups

have been added to our fountain service

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BONELESS PORK LEGS	pound	33c
WILSON'S TENDER MADE HAMS (whole or half)	pound	38c
VEAL, BEEF AND PORK fresh ground for loaf	pound	25c

FRESH FISH DIRECT FROM SAN PEDRO

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JEWEL Shortening	13c	FLUFFO Shortening	12c
ORANGE BLOSSOM SHORTENING	2 pkgs 22		

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SIERRA MADRE SHOPPING NEWS

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FRIDAY, NOVEMBER 5, 1937 — SIERRA MADRE SHOPPING NEWS

DANGER TO PASADENA SEEN IN ITS SUIT AGAINST CITIES

Communities It Depends Upon For Support Would Be Stunted By Proposed Reduced Water Supply—Only Town That Helps Build Up Underground Basin Made Defendant In Litigation

(Editor's Note: *This is the second installment of Al S. Myers' story on the alarming water situation in this and other San Gabriel Valley communities brought about by a Pasadena suit that it is claimed threatens to stunt the growth and seriously affect the welfare of more than a dozen cities. There will be another highly interesting chapter in next week's issue of* The News.)

By AL S. MYERS
CITY BUSINESS MANAGER OF SIERRA MADRE

MENACING as Pasadena's so-called "friendly" water suit against our neighboring communities in the foothills and the San Gabriel Valley is to them, it strikes me that it was particularly ill advised to include among the defendant cities the only one that has made any effort to build up the vital underground water supply known as the Raymond Basin. That city is our own Sierra Madre which not only made the effort, but actually has contributed in a substantial way to building up and increasing the underground storage.

Pasadena's suit is directed against all the communities and interests that are wholly or in part dependent upon water from the Raymond Basin and if it is able to sustain its astounding claims in court, this and the other defendant cities will have to stand still or fall back. They will be required to use one-third less water than they now enjoy, as Pasadena insists they must do, while allowing that municipality to "hog" the supply from the basin immediately under us.



Mr. Myers

The so-called Raymond Dike is a natural underground dam extending from above the bridge on Foothill Boulevard in Arcadia, over the Big Santa Anita, westerly along the south boundary of the oak trees on the old Baldwin estate and on through the site of the Raymond Hotel and extending into Flintridge. The area north of the Raymond Dike and bounded on the north by the San Gabriel mountains is commonly referred to as the Raymond Basin.

Perhaps it would be well to define the various types of companies and communities extracting water from the north of the Raymond Dike. They can be classed as follows:

1—Those importing water for use north of the Raymond Dike—example, Flintridge.

2—Those extracting and using water north of the Raymond Dike—example, Altadena.

3—Those extracting part and importing part for use north of Raymond Dike, but exporting waste waters beyond the Raymond Dike—example, Pasadena.

4—Those extracting water from above the Raymond Dike and using part north and part south—example, Arcadia.

5—Those extracting water from above the Raymond Dike for exportation—example Alhambra.

6—Those extracting and using entirely north of the Raymond Dike and conserving flood waters by settling them north thereof—example, Sierra Madre.

Flintridge, La Canada, Altadena and Sierra Madre have no source of supply other than from this basin.

If Pasadena's contention is correct ,that we are using more water north of the Raymond Hill Dike than we are putting back in, then steps should be taken to remedy this condition before it is too late. While it is generally conceded that the water levels in the greater portion of the Raymond Basin are receding, that is not true of the area underlying our city, as the water levels in our wells are coming up. The table shown here indicates the high and the low water level below surface in our wells.

	Depth to Water in Well No. 1 (feet)		*Consumption Acre Feet Source*		
YEAR	*High*	*Low*	*Tunnels*	*Wells*	*TOTAL*
1925	146.5	170.4	?	895.3	933.1
1926	157.6	176.4	?	875.6	1028.7
1927	151.2	171.2	?	691.4	1042.1
1928	144.5	179.0	342.8	854.5	1197.3
1929	157.6	189.1	304.8	992.4	1297.2
1930	165.8	190.2	134.7	1117.7	1252.4
1931	170.2	201.0	108.6	1205.6	1314.2
1932	173.2	195.0	218.6	988.6	1207.2
1933	174.6	196.8	165.7	1003.9	1169.6
1934	175.0	199.2	234.9	928.0	1162.9
1935	163.0	179.5	348.0	642.0	990.0
1936	157.0	184.8	317.0	883.6	1200.6
1937	139.2	168.8	489.6	517.3	1006.9

It will be noted that in 1925 our highest was 146.5 feet, while in 1937 the level was 139.2 feet, showing a gain over a period of 13 years. It will also be noted that our low is consistent with our high by comparing there two years—1925 and 1937.

The writer believes, and it is generally conceded, that the spreading basins located in and constructed by the City of Sierra Madre with the financial aid of the county and federal governments are responsible for our favorable conditions at the present time.

The waters conserved by Sierra Madre are approximately 824 acre feet of flood waters, 90 per cent of which would escape South of the Raymond Dike if it were not for these spreading grounds. A total average of water used for 13 years amounts to 1128 acre feet per year. Since the water used by the citizens of Sierra Madre, plus natural percolation within the city and north thereof, finds its way back into the basins excepting the small amount which evaporates, it would not be reasonable to believe that Sierra Madre is in any way depleting the basin.

It is further conceded by eminent geologists and engineers that there is a division in the Raymond Basin, the east portion of which underlies Sierra Madre and also a part of the City of Arcadia and is known as the Santa Anita Basin. The outlet to this basin is at the bridge on Foothill Boulevard over the Big Santa Anita wash.

Water rights do not recognize political subdivisions. For instance the Santa Anita Oaks, within the city limits of Arcadia, is absolutely dependent on the waters of the Santa Anita Basin as well as the city of Sierra Madre. Therefore our problems are identical.

Since Pasadena has a two-year supply of water back of the Morris Dam in San Gabriel Canyon as well as having joined the Metropolitan Water District, is the City of Pasadena suing for water or the cost of water?

It is reported that they can pump water for two cents per 100 cubic feet while the waters of the Metropolitan will cost about double this amount. Is it obvious that they want us to help pay the difference?

What has Pasadena to gain if it wins this suit, and what do we lose? Pasadena is asking the various communities involved to curtail the use of water north of the Raymond Dike by one third, which means the loss of one-third of the population, or, if the population remains stationary, it must exist on two-thirds of the amount of water now being used. In the case of the loss of population which would include nearly all of the San Gabriel Valley except the City of Pasadena, wouldn't the Pasadena businessmen and citizenry who are depending on the outside territory feel the loss keenly?

Pasadena, in the writer's opinion, has made one fatal mistake and that was by inviting all the water users into Pasadena and advising us that we were being sued and at the same time asking us all to work together with them to work out a solution.

I believe the outside territories would have been very glad to cooperate with Pasadena had they been approached from the angle of solving the problem, and then resorting to legal procedure only if necessary.

In the event that Pasadena is successful in its suit, La Canada, Altadena, Sierra Madre and part of Arcadia (Santa Anita Oaks) have only four alternatives—consolidation with Pasadena, joining the Metropolitan Water District (at a cost of some $500,000 to Sierra Madre alone), decreasing our populations or use one third less water if we maintain our present population.

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ATTRACTIVE apt. Close in; private bath. 34 No. Hermosa. Phone 253-2. —4:tfd

FOR SALE MISCELLANEOUS

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Will You Help?

THE ONE PLACE in Sierra Madre to which every citizen should be able to point with pride is just the opposite of that—an eyesore, a disgrace to a community boasting the fine character of citizenship that obtains here.

That spot is the last resting place of the pioneers who founded this city, the loved ones of many of its citizens, of the gallant men who bore arms for their country in the Civil, Spanish-American and the World Wars—the Sierra Madre cemetery.

A movement has been inaugurated to correct this public disgrace —this slight to our departed fellows .

Many of our citizens and organizations have said they will help correct this intolerable condition. Will you?

Then Volunteer

Put on some old clothes, pick up a rake, a hoe or a spade and present yourself at the cemetery at 9 o'clock Sunday morning. You don't need to be a member of any organization. This is an appeal to all able bodied, civic minded, red blooded men and boys of the community. If enough respond —as they should—the job can be done in a day. Then it is proposed to keep the cemetery in such condition that we will not feel obliged to steer our friends and visitors away from this hallowed two-acre plot, nor hide our faces in shame when they find it. With funds contributed by our public spirited citizens it is planned to employ a caretaker to keep the cemetery as it should be kept.

Call Him

Harry Lange, 'phone 93, has been designated to enroll the citizens who think enough of their city to give a little of their time to this worthy cause and to receive cash contributions for the upkeep of the cemetery once it has been put into proper condition. Call him and put your name on the list, but show up at the cemetery whether you enroll or not.

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"Knight," Mr. Cord's horse, a registered American bred saddle horse whose gleaming hide is as black as a saracen's heart, pranced and arched his neck in the stall of honor.

In the next stall is "Prince," a strawberry roan, and the best little cow horse this side of the Rockies, his mistress, Mrs. Cord avers. She goes for a canter practically every day.

"Brown Sugar," a dappled buckskin with the neatest black socks, belongs to the small daughter of the household, Barbara Dell, whose flying curls are visible most every day on the riding trails. She occupies the third stall, and she lays back her ears and nuzzles the inquiring visitor for sugar.

A wee daughter watches the horses from her nursery and is anxious for the day when she too, will have a really, truly riding pony, and not a stuffed old thing on rockers.

The stalls are lined with knotty pine and boast the newest thing in automatic fountains to provide runing water, and an aluminum feed box to match.

These fortunate equines have their own traveling stalls in the guise of a modern two-horse trailer, painted white with "Knight" and "Prince" emblazoned on it with the name of their owner in neat black letters to identify it.

"Prince," as a steady cow horse is saddled and taken into the trailer first when the Cords wish to go for a ride in some distant park or trail, and he stands quietly by while "Knight," the jittery thoroughbred is coaxed next to him.

Mr. Cord, with a companion, often goes over the local trails into the mountains for a three-day ride covering as much as 26 miles a day and camping out.

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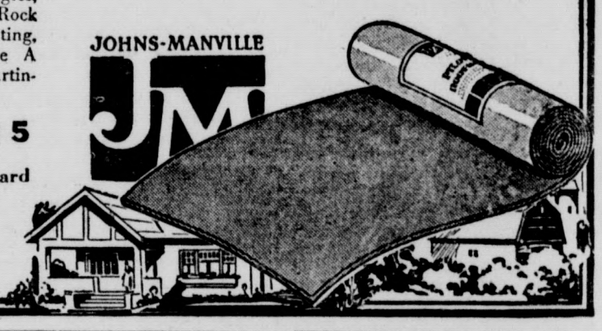
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Pork Sausage	Pure pork & spices In the bulk	per lb.	27c
Spare Ribs	Lean meaty cuts From Eastern pork	per lb.	25c
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Beef Roast	Shoulder chuck roast Center cut 7-bone	per lb.	21c
Beef Roast	Boneless sirloin tip, shoulder Clod or rolled rump.	per lb.	32c
Prime Rib Roast	Standing roast First five ribs	per lb.	33c
Pork Roast	Blade rib or large loin (Center cut loin, lb. 35c)	per lb.	27c
Fresh Oysters	Large size Eastern To stew or fry	per doz.	27c
Fillet of DEEP SEA Fish		per lb.	27c
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BARTLETT PEARS U.S. No. 1 grade	4 lbs. for	25c
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CAULIFLOWER Clean, white, compact heads	2 heads for	15c
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Blue Rose Rice	Cello bag 1-lb. size	7c	2-lb. bag	12c
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7,000,000 homes and farms self-checked for accident hazards.

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Yes, indeed, I want to accept your magazine offer before it is withdrawn. Enclosed is $3.00 in FULL PAYMENT for a ONE YEAR'S subscription, new or renewal, to the following seven publications:

SIERRA MADRE NEWS	1 year	GOOD STORIES	1 year
McCALL'S MAGAZINE	1 year	COUNTRY HOME	1 year
PICTORIAL REVIEW	1 year	THE FARM JOURNAL	1 year
WOMAN'S WORLD	1 year		

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Service has been resumed from 12 noon until 8 p.m. Come and dine with us.

Cocktail lounge in connection with restaurant. Mixed drinks . . liquors . . beer . .

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has established a Lending Library. Mrs. Floyd Kindy is in charge, at 78 S. Hermosa avenue .Library open only once a week on Wednesday afternoons.

CAN YOU USE $1000.00?

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On $60—Payments are $7.85 for 10 months.
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25's .89
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Colgates, large 33
Pepsodent, large .33
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The picture Sierra Madreans have been waiting for

Sonja Henie and Tyrone Power in

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Home Cooked Delicious Food

Week day dinners 50 cents

We also cater to special parties.

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First Cascade Chrysanthemum Show

November 5, 6, 7 Admission 50c

• PROGRAMME •

FRIDAY
4:30 to 7 P.M. Judging Displays. Music and Entertainment.
3:30 to 5 P.M. Jose Arris and His California Troubadours.

SATURDAY Miss Akemi Togo, Flower Arrangement.
4:30 to 7 P.M. Jose Arris and His California Troubadours.

SUNDAY
2 to 5 P.M. Chamber Music Ensemble.
6:30 P.M. Supper and Program, Round Table Discussion of Gardens, Parks and Water Problems —75c.

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SIERRA MADRE NEWS

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DOWN they GO!



MEAT PRICES ARE STILL TOBOGGANING at Safeway! You'll find that the prices on several items are even lower than last week's quotations. Food buyers all over Southern California are greeting Safeway's meat offerings with great enthusiasm. And this popularity is not based on price alone. For these are Safeway Guaranteed Meats - - - the most tender and flavorful meats, we believe, that are sold in this area.

So take advantage of the generous reductions in the prices on Safeway Guaranteed Meats. Buy your favorite cut at our market in your neighborhood.

BOYS AND GIRLS: Tune in "The Land of the Whatsit" KECA at 8 P.M. Mondays, through Fridays.

NEW LOW MEAT PRICES NOW EFFECTIVE

SOUPS VAN CAMP'S 2 20-oz. cans 19c
Bean, pea or vegetable.

AIRWAY COFFEE SEE IT GROUND per lb. 17c
Mild, mellow blend. See it ground KNOW it's fresh.

GRAPEFRUIT 2 No. 2 cans 23c
Stokely's finest, fancy segments of tree-ripened fruit.

CORN ALSO PEAS & GREEN BEANS 3 No. 2 cans 25c
Standard pack Corn (golden or white), Peas & Beans.

LUCERNE MILK Grade A pasteurized, country fresh milk. Gold Medal quality. qt. 10c

DAIRYLAND MILK Grade A pasteurized, fresh milk. Quality milk at a low price. qt. 9c

Above Prices In Metropolitan Los Angeles Only.

KITCHEN CRAFT FLOUR
No. 10 bag 38c 24½-lb. sack 79c 49-lb. bag $1.55

Harvest Blossom FLOUR
No. 10 bag 33c 24½-lb. sack 69c 49-lb. bag $1.35

Jell-O	Gelatin Dessert Assorted flavors	3 pkgs. for	14c
Hasty Tapioca	For Quick puddings	8-oz. pkg.	9c
Edwards Coffee	Regular or drip Vacuum packed	1-lb can	25c
Edwards Coffee	Regular grind Vacuum packed	2-lb. can	49c
M.J.B. Coffee	With flavor essential Packed in one pound can		27c
Iris Coffee	High quality blend Packed in glass	1-lb. Jar	29c
Nob Hill Coffee	Finest quality blend Ground to your order	lb.	23c
Grapefruit Juice	Stokely's Finest	20-oz. can	10c
Libby Tomato Juice	Gentle Press	2 No. 2 cans	15c
Val Vita Tomato Juice		13-oz. can	5c
Chili Con Carne	With beans Gebhardt's	2 11-oz. cans	25c
California Tamales		8-ounce size can	5c
Libby Corned Beef Hash		No. 2 can	17c
Corned Beef Hash	Prudence brand	16-oz. can	19c
Chicken of the Sea Tuna		No. ½ can	15c
Mission Tuna	Choice quality light meat fish	2 No. ½ cans	25c
Asparagus	Sacramento brand Natural pack	tall can	17c
Van Camp Pork & Beans		31-oz. can	12c
Pork & Beans	With tomato sauce Van Camp brand	2 16-oz. cans	13c
Standard Tomatoes	Puree packed	3 No. 2½ can	25c
Lotus Sauerkraut	Long White	No. 2½ cans	10c
Quaker Oats	Quick cooking or regular	20-oz. box 9c	18-oz. box 18c
Jersey Corn Flakes		2 8-oz. boxes	11c
Pillsbury Farina		14-ounce package	10c
Kellogg All Bran	11-oz. box 12c	18-oz. box	19c
Small White Beans	Cello bag 2-lb. size 13c	1-lb. bag	7c
Baby Lima Beans	Cello bag 2-lb. size 13c	1-lb. bag	7c
Blue Rose Rice	Cello bag 1-lb. size 7c	2-lb. bag	12c
Sleepy Hollow Syrup	Cane & Maple Pint size jug		19c
Table Syrup	Sleepy Hollow brand Cane and maple blend	quart jug	35c
Pure Cane Sugar	Packed in cloth bag	10 lbs. for	53c
Fine Beet Sugar	Packed in cloth bag	10 lbs. for	52c

Del Monte Parade

DEL MONTE **APRICOTS** Whole, unpeeled halves of California fruit. 2 No. 2½ cans 27c

DEL MONTE **PINEAPPLE** Eight fancy slices to each can. Value! 2 No. 2½ cans 35c

RAISINS	Seedless	2 15-oz. boxes	15c
PEARS	Fancy halves	2 No. 2½ cans	33c
PEACHES	Sliced or ½'s	No. 2 can	13c
PEACHES	Sliced or halves	No. 2½ can	15c
PRUNES	Prepared	2 8½-oz. cans	13c
JUICE	Pineapple	2 No. 2 can	23c
PUMPKIN	Del Monte Golden	No. 2 can	10c
SPINACH	Del Monte	2 No. 2½ cans	25c
SAUCE	Tomato	3 8-oz. cans	11c
SARDINES	With Angostura	2 15-oz. cans	17c

DEL MONTE **FANCY CORN** Choice of Country Gentleman or Golden Bantam. No. 2 can 11c

DEL MONTE **FANCY PEAS** Early Garden Variety. Sweet, tender, medium size. 2 No. 2 cans 27c

BREAD Toastee Brand. Choice of white or wheat, sliced or unsliced. 16-oz. loaf 7c 24-oz. loaf 9c

BREAD Julia Lee Wright's. Choice of white or wheat, sliced or unsliced. 16-oz. loaf 8c 24-oz. loaf 11c

These prices effective in Safeway operated departments of stores within 35 miles of Los Angeles, through Saturday, November 6. Sales tax will be added to retail prices on all taxable items.

STEAKS lb. 32c
Porterhouse, T-Bone, Sirloin Tip, Club or Sirloin Steak

Ground Beef	Freshly ground Lean meat	per lb.	16c
Boneless Beef	To stew Priced low	per lb.	22c
Corned Beef	Boneless brisket With mild cure	per lb.	17c
Pork Sausage	Pure pork & spices In the bulk	per lb.	27c
Spare Ribs	Lean meaty cuts From Eastern pork	per lb.	25c
Sauerkraut	Fancy crisp long shreds. New pack	2 lbs. for	15c
Beef Roast	Shoulder chuck roast Center cut 7-bone	per lb.	21c
Beef Roast	Boneless sirloin tip, shoulder Clod or rolled rump.	per lb.	32c
Prime Rib Roast	Standing roast First five ribs	per lb.	33c
Pork Roast	Blade rib or large loin (Center cut loin, lb. 35c)	per lb.	27c
Fresh Oysters	Large size Eastern To stew or fry	per doz.	27c
Fillet of DEEP SEA Fish		per lb.	27c
Sliced Beef Liver	Fine To fry	per lb.	25c
Sliced Bacon	Swift's Premium In Cellophane	½-lb. pkg.	20c
Shortening	White Cloud In cartons	1-lb. box	11c

HAMS WHOLE OR FULL HALF PER POUND 37c
WILSON'S TENDER MADE
"The ham you can cut with a fork." Sensational price reductions on this fine ham.
BUTT CUTS lb. 27c SHANK CUTS lb. 23c

PRODUCE VALUES

POTATOES	U. S. No. 1 Idaho Russets	10 lbs. for	15c
APPLES	Juicy Northern Jonathans	7 lbs. for	25c
ROME BEAUTY APPLES	Good size	6 lbs. for	25c
CALIFORNIA PIPPINS	Newton variety apples	8 lbs. for	25c
DELICIOUS APPLES	Washington grown	5 lbs. for	25c
MALAGA GRAPES	Northern grown	4 lbs. for	10c
BARTLETT PEARS	U.S. No. 1 grade	4 lbs. for	25c
GOLDEN BANANAS	Fine flavored	4 lbs. for	25c
SOLID CABBAGE	Crisp. Medium size	lb.	2½c
CAULIFLOWER	Clean, white, compact heads	2 heads for	15c
CRISP LETTUCE	Solid, Northern, large	2 heads for	9c
SWEET POTATOES	Fancy, Merced Jerseys	3 lbs. for	14c

CELERY LOCAL STALK 7c NORTHERN Per Stalk 10c
Crisp, fine-flavored, large
GRAPEFRUIT 7 for 15c
Thin-skinned, juicy Imperials

SAFEWAY

FLOWER SHOW
DINNER and
PLAY

"BUDDY BUYS AN ORCHID"

—:—

Congregational Church Hall

FRIDAY NITE, NOV. 5
at 6:30 P.M.

Tickets 65c at Hartmans Drug Store or see Daniel Schaffer

Flower Show Opens at 2 p.m.



POOR RICHARD SAID---

MANY a man thinks he is buying pleasure, when he is really selling himself a slave to it . . .

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Woman's Club House
SATURDAY, NOVEMBER 13

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FUJI Quality BEDDING PLANTS
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Will be issued December First

Closing date for New Listings or Listing Changes Is November 10th.

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CALIFORNIA WATER & TELEPHONE CO.

CENTRAL MARKET
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38 WEST SIERRA MADRE BLVD. — PHONE 97

BONELESS PORK LEGS	pound	33c
WILSON'S TENDER MADE HAMS (whole or half)	pound	38c
VEAL, BEEF AND PORK fresh ground for loaf	pound	25c

FRESH FISH DIRECT FROM SAN PEDRO
N. Y. COUNT OYSTERS

XLNT TURNOVERS (with chicken)

JEWEL Shortening	13c	FLUFFO Shortening	12c
ORANGE BLOSSOM SHORTENING	2 pkgs		22

New Kraut - Spare Ribs

Chili Beans :-: Home Made Soups
have been added to our fountain service

- Sandwiches
- Home Made Pies
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- Tobaccos
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- Daily Papers

We make and serve our own sandwiches and coffee.

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Kersting Court — Phone 2642

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ONE-COAT MAGIC FOR FURNITURE & WOODWORK
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SPECIAL
DUPONT Black Jack ENAMEL
FOR STOVES STOVEPIPES and ALL METAL SURFACES
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Buy one dress at $4.95 and get the second one for	$1.00
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Buy one hat at $1.95 the second at	$1.00
Good crepe and taffeta slips at	$1.00
Fabric gloves with leather trim—navy, black, brown, tan, grey and green. Two pairs for	$1.00
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1938 Automatic Tuning PHILCO with INCLINED CONTROL PANEL



Only $7.95 Down

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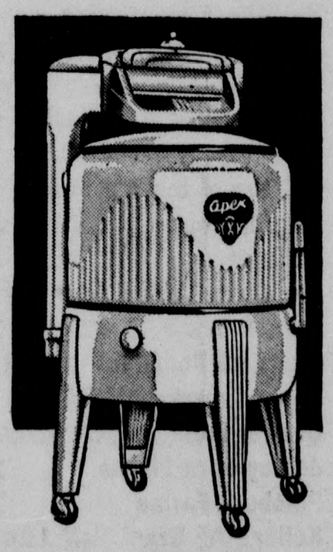


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